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London Book Fair 2026



OUR PURPOSE

We help leaders move the world forward.

We publish around forty books a year—both stand-alone authored titles and HBR-branded series books. We have over 500 active titles on our backlist, including *Leading Change*, *The First 90 Days*, *Blue Ocean Strategy*, *The Innovator's Dilemma*, *Playing to Win*, *Invent and Wander*, *Conscious Capitalism*, *The Heart of Business*, and *Net Positive*.

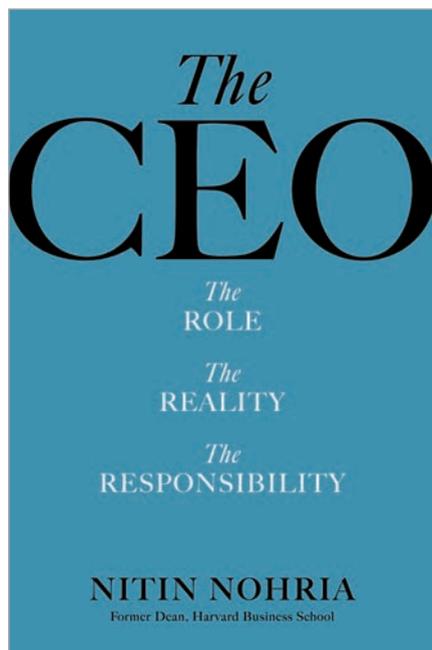
Global publishing and reach are essential parts of our mission. We acquire ideas from around the world with concepts, principles, and examples that managers in any region can use in their business. Almost 40 percent of HBR Press sales are from outside the United States, and translations are a vital part of this.

We also look for ideas that will work not only as books but also as articles, toolkits, graphics, videos, documentaries, and events. Our series books and books with toolkits are the fastest-growing parts of the HBR Press business.

As part of the HBR Group, our relationship with Harvard Business Review magazine and HBR.org extends the audience for our books.

- We have over twenty-nine million followers across social media.
- HBR print and digital issue English circulation is over 360,000—distributed in over fifty countries.
- We have nine local-language HBR editions—in Arabic, Chinese (simplified), Chinese (traditional), French, German, Italian, Japanese, Korean, and Turkish—that publish a mix of global and local content.
- There are eleven million unique visitors each month to HBR.org—60 percent from outside the United States.
- We send out eighteen e-newsletters, with a total reach of 1.2 million subscribers.
- Our podcasts get two million monthly downloads.

Our direct relationship with and deep knowledge of our customers allow us to better serve them and give our authors wider access to a valuable audience of influential business professionals.

**SEPTEMBER 2026**

9798892793124

MANAGEMENT

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • Hardcover

COMPARATIVE TITLES*The Life Cycle of a CEO*Claudius A. Hildebrand, Robert J. Stark,
Public Affairs, 2024*Diary of a CEO*

Steven Barlett, Portfolio, 2023

*CEO Excellence*Carolyn Dewar, Scott Keller,
Vikram Malhotra, Scribner, 2022

The CEO

The Role, the Reality, the Responsibility

NITIN NOHRIA

From the former dean of Harvard Business School comes a richly researched examination of the CEO role, offering readers a pathway to succeeding in this job.

If you've worked in a company led by a great CEO, you have probably experienced the way a gifted leader can energize an organization and bring a sense of joy, meaning, and momentum to work. Yet few aspiring professionals fully grasp the daily responsibilities and behaviors that set exceptional CEOs apart.

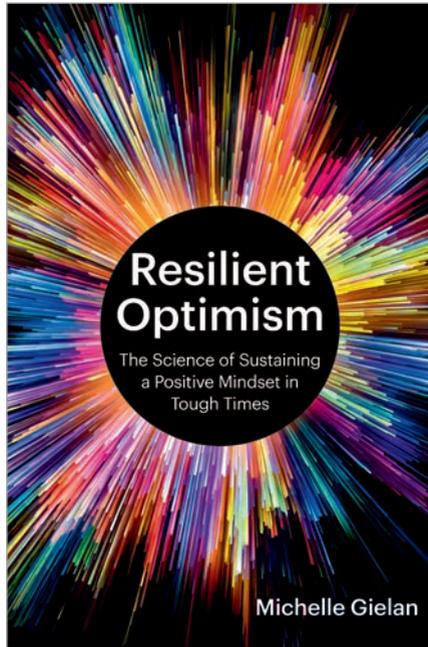
In *The CEO* Nitin Nohria draws from over twenty-five years of Harvard Business School's New CEO Workshops and a deep reservoir of research to reveal what distinguishes great leaders. He explores how the best CEOs allocate their time, communicate effectively, drive strategy, cultivate organizational culture, and manage stakeholders.

The CEO is a practical, timeless guide, equipping future leaders with essential principles to excel in one of the most challenging roles in business.

Nitin Nohria is a professor at Harvard Business School. He served as its tenth dean, from 2010 to 2020, and has served on its faculty since 1986. He is currently the executive chairman of Thrive Capital, and on the boards of Anheuser-Busch InBev, Massachusetts General Brigham, The Bridgespan Group, and Rakuten Medical.

POINTS OF INTEREST

- › Rigorous and research-based insights from the former dean of Harvard Business School.
- › Authoritative voice with 25 years of data and experience teaching and consulting.
- › Timeless principles and lessons—an enduring book in the spirit of Peter Drucker's *The Effective Executive*.



SEPTEMBER 2026

9798892792691

MANAGING YOURSELF

256 pages • 6 1/8" x 9 1/4"

US\$ 30.00 • Hardcover

COMPARATIVE TITLES

Build the Life You Want

Arthur C. Brooks, Oprah Winfrey,
Portfolio, 2023

Hidden Potential

Adam Grant, Viking, 2023

Joy at Work

Marie Kondo, Scott Sonenshein,
Little, Brown Spark, 2020

Resilient Optimism

The Science of Sustaining a Positive Mindset in Tough Times

MICHELLE GIELAN

Positive psychology researcher and bestselling author Michelle Gielan reveals how science-backed habits can help you sustain optimism and thrive through stress, uncertainty, and change.

Drawing from decades of research, Gielan reveals that cultivating and *sustaining* optimism, even during challenging times, isn't about ignoring reality or forcing positivity. Instead, it's about adopting simple, repeatable habits that create a positive mindset.

She outlines five essential behaviors: recalibrating mindset to focus on what's working, reframing stress as a tool for growth, triaging commitments to protect energy, recharging smarter to sustain performance, and connecting the dots of our busy lives through small acts that spark meaning.

Her advice is supported with breakthrough studies showing how optimism correlates with success and health, alongside real-world examples of individuals and teams that have transformed adversity into opportunity.

Whether you're navigating organizational upheaval, economic uncertainty, or personal setbacks, *Resilient Optimism* is your roadmap for thriving in tough times.

Michelle Gielan is a positive psychology researcher and speaker and the bestselling author of *Broadcasting Happiness*. She is an Executive Producer of *The Happiness Advantage* on PBS and a featured professor in Oprah's Happiness course. She formerly served as anchor of *The CBS Morning News*, and her research has received attention from dozens of media outlets. She holds an advanced degree in positive psychology from the University of Pennsylvania.

POINTS OF INTEREST

- › Timely and timeless topic. People are struggling and need this now.
- › Refreshing practice-based approach to optimism.
- › Rich with current and compelling research.
- › Practical framework of five key behaviors for creating and sustaining resilient optimism.



SEPTEMBER 2026

9798892793704

MANAGEMENT AND TECHNOLOGY

256 pages · 5" x 9"

US\$ 21.95 · Paperback

COMPARATIVE TITLES

Co-Intelligence

Ethan Mollick, Portfolio, 2024

Generative AI: The Insights You Need from HBR

Harvard Business Review, HBR, 2024

HBR Guide to Generative AI for Teams

GABRIELE ROSANI, ELISA FARRI

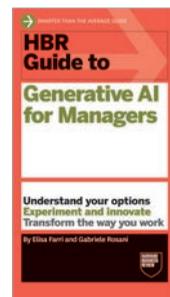
Gen AI is changing the way you work. So why is your team stuck in neutral?

The adoption of generative AI is now widespread, yet it is still usually used individually: one person, one screen, one task. Meanwhile, the most important work in organizations happens in teams. The transformative potential of enhancing teamwork through gen AI is too big to ignore—fortunately, you can make AI-enabled collaboration real today and see immediate results.

The *HBR Guide to Generative AI for Teams* is packed with practical tips, prompts, and case studies to elevate team-based work and drive productivity in your organization. Whether you're a team leader, you manage AI transformation initiatives, or you facilitate group work, you'll learn how to:

- Bring gen AI into any meeting, workshop, or session
- Run better brainstorms, business reviews, and retrospectives
- Leverage gen AI as a team member, not just a notetaker
- Use your team's collective judgment to avoid pitfalls
- Reach team outcomes that were impossible before gen AI
- Establish a new "humans+AI" way of working in teams

Gabriele Rosani is a Director and **Elisa Farri** is a Vice President at Capgemini Invent, the strategy and transformation arm of Capgemini Group. They are the coauthors of the *HBR Guide to Generative AI for Managers*.



ALSO AVAILABLE

HBR Guide to Generative AI for Managers

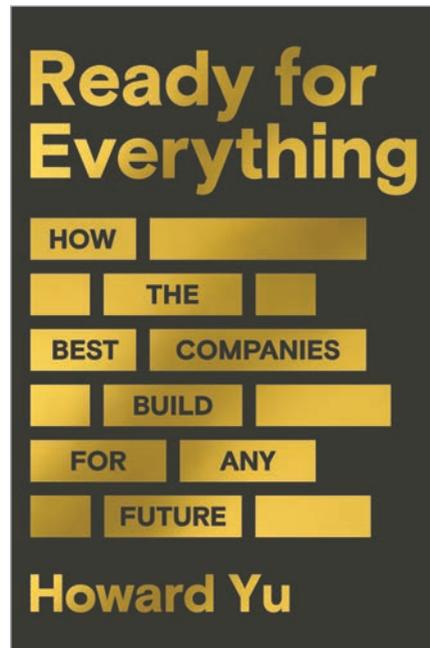
ELISA FARRI, GABRIELE ROSANI

2025

9798892790475

POINTS OF INTEREST

- › Gives readers practical, "Try this" tips and gen AI prompts they can employ right away.
- › Offers a new way of thinking about executing team-based work using gen AI.
- › Ultra clear and accessible with easy-to-navigate chapters.
- › Recaps at the end of each chapter.

**MAY 2027**

9798892792783

STRATEGY256 pages • 6 1/8" x 9 1/4"
US\$ 35.00 • Hardcover**COMPARATIVE TITLES***Future Ready*Stephanie L. Woerner, Peter Weill,
Ina M. Sebastian, HBR, 2022*When More is Not Better*

Roger L. Martin, HBR, 2020

*HBR's 10 Must Reads on
Organizational Resilience*

Harvard Business Review, HBR, 2020

Ready for Everything

How the Best Companies Build for Any Future

HOWARD YU

From the leader of the Center for Future Readiness comes your guide to getting ahead—and staying ahead—in an ever-shifting, fast-moving world.

Why do some companies prosper in good times and bad, while others shatter at the first tremor of change? What are the levers great leaders pull to prepare their organizations to be ready for everything in a world of uncertainty?

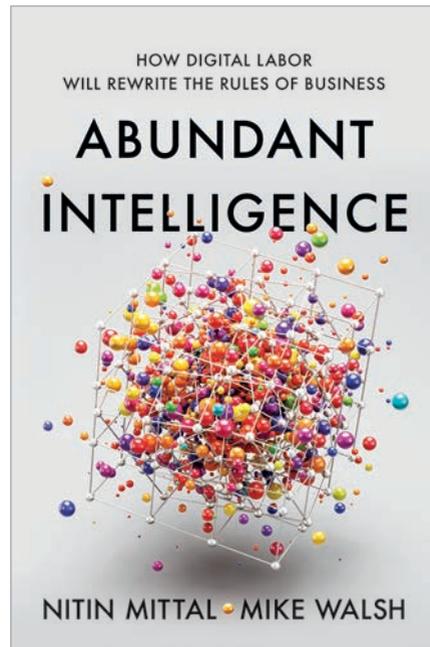
To find out, professor Howard Yu and his colleagues at IMD developed the Future Readiness Indicator, which uses hard data to assess a company's ability to prepare for long-term trends. Now, in *Ready for Everything*, Yu translates those insights into a practical guide that will help leaders prepare their own organizations for an uncertain world.

Through detailed case studies, Yu shows that in fast-changing industries, incumbents—even century-old companies—can hold a powerful edge. He explains how the compounding effects of continuous, small improvements drive sizable long-term advantage. And he lays out a new framework with tools you can put to work immediately to become an organization that's ready for everything.

Howard Yu leads the Center for Future Readiness at IMD. He works with clients such as ABB, Booking.com, Bosch, LEGO, Novo Nordisk, Electrolux, Heineken, and Maersk, sharing his expertise and guiding them through strategic reinvention. His work with LEGO was recognized with an EFMD Gold Award for organizational development and a Brandon Hall Group Gold Award for advancing learning strategies and competencies development.

POINTS OF INTEREST

- › Based on IMD's proprietary Future Readiness Indicator, revealing what makes organizations thrive in uncertainty.
- › A playbook for future-ready leadership—how to set strategy and allocate resources.
- › Actionable framework to assess readiness, identify gaps, and build long-term advantage.
- › Compelling case studies showing how top-performing companies stay ahead by continually evolving.

**JANUARY 2027**

9798892793278

TECHNOLOGY

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • Hardcover

COMPARATIVE TITLES*All-In on AI*Thomas H. Davenport, Nitin Mittal,
HBR, 2023*Power and Prediction*Ajay Agrawal, Joshua Gans, Avi
Goldfarb, HBR, 2022*Competing in the Age of AI*

Marco Iansiti, Karim Lakhani, HBR, 2020

Abundant Intelligence

How Digital Labor Will Rewrite the Rules of Business

NITIN MITTAL, MIKE WALSH

How the rise of AI agents—and other forms of autonomous intelligence—will transform every aspect of how companies create value and compete.

Companies have long operated under a basic assumption: intelligence is scarce. Talent is limited, expertise is expensive, and good judgment is hard to scale. That world is ending.

AI agents are bringing a new form of labor into the enterprise—one that can work autonomously, learn continuously, and scale instantly. Cognition is becoming cheap, elastic, and abundant.

In *Abundant Intelligence*, Deloitte's Nitin Mittal and futurist Mike Walsh draw on inside access to the people leading AI transformations at the world's most powerful companies. They uncover how this shift is challenging every assumption about strategy, productivity, and leadership, and what organizations must do to stay ahead.

As abundance becomes the new normal, the leader's job shifts from collecting intelligence to directing it. Those who learn to harness this expanding workforce of digital labor will unlock new levels of speed, creativity, and advantage. For everyone else, the gap will widen fast.

Nitin Mittal is Deloitte's Global AI Leader, working with many enterprises and governments on harnessing the promise and potential of AI. He is the coauthor of *All-in On AI*, a *Wall Street Journal* bestseller.

Mike Walsh is a global futurist and the CEO of Tomorrow, whose work guides global leaders through technological transformation. He is the author of *The Algorithmic Leader* and a sought-after keynote speaker.

POINTS OF INTEREST

- › Draws on interviews, real-world examples, and research from Deloitte and Tomorrow to show how leading organizations are deploying AI agents today.
- › Shows how leaders must embrace entirely new models of value creation.
- › Offers clear, actionable frameworks to help leaders rethink how their teams and organizations should operate.



JACKET COMING SOON

Possessions

How We Think about Our Stuff—and Ourselves—as We Own Less and Use More

CAREY MOREWEDGE

How access is replacing ownership—and changing who we are

We're trading ownership for access, purchases for subscriptions, possessions for cloud-stored digital copies. Homeowners are giving way to forever renters, and some have even embraced the life of a digital nomad.

This shift is a profound challenge to centuries of using ownership to form our identity. What are we if we don't own much?

Carey Morewedge, a powerful voice in behavioral science, marketing, and understanding consumers, takes us on a fascinating tour of the fast-shifting landscape from a life of creating ownership, and possessing things, to a life of "liquid consumption." From goat farms in Delaware to housing tracts in Australia, you'll visit places and meet people that help you learn just how complicated and compelling the idea of ownership is, why you value your things so much, and what happens to you when you can't, or decide not to, own something.

POINTS OF INTEREST

- › Understand how the shift from owning to accessing is reshaping identity, values, and everyday life.
- › Grounded in cutting-edge research from a leading scholar in consumer psychology.
- › Real people and places bring abstract economic shifts to life.
- › Practical implications for consumers and leaders.

JANUARY 2027

9798892792097

MANAGING YOURSELF

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • Hardcover

COMPARATIVE TITLES

You Will Own Nothing

Carol Roth, Broadside Books, 2023

Quit

Annie Duke, Portfolio, 2022

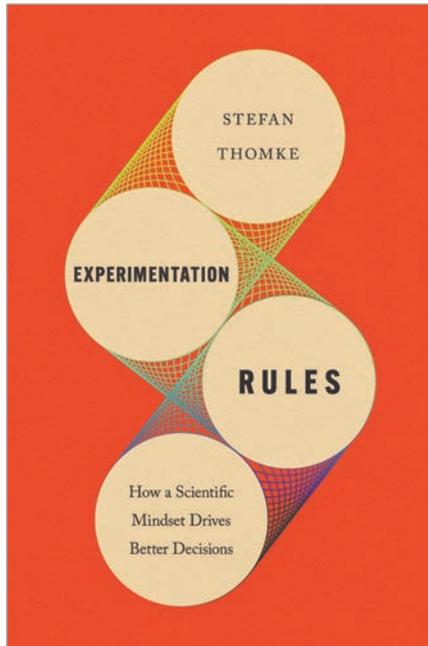
Noise

Daniel Kahneman, Olivier Sibony,
Cass R. Sunstein, Little, Brown, 2021

Irresistible

Adam Alter, Penguin, 2017

Dr. Carey Morewedge is the Everett W. Lord Distinguished Faculty Scholar and Department Chair of Marketing in the Questrom School of Business at Boston University. His work has been featured by *HBR*, *TIME*, *The New York Times*, NPR, ABC World News Tonight, and the BBC. He speaks frequently to organizations like Microsoft, Verizon, the ODNI, and Pinterest.

**NOVEMBER 2026**

9781647826338

DECISION-MAKING

256 pages • 6 1/8" x 9 1/4"

US\$ 30.00 • Hardcover

COMPARATIVE TITLES*Think Again*

Adam Grant, Viking, 2021

Thinking in Bets

Annie Duke, PRH, 2019

*Decisive*Chip Heath, Dan Heath,
Crown Currency, 2013

Experimentation Rules

How a Scientific Mindset Drives Better Decisions

STEFAN H. THOMKE

Test more, assume less. Harvard Business School professor Stefan Thomke reveals why leaders should adopt a scientific mindset—and how experimentation drives smarter decisions in an uncertain world.

Every day, leaders face high-stakes decisions, yet these decisions are often based on untested assumptions, gut instinct, and “what worked before.” How can leaders navigate today’s uncertainty and make smarter choices?

In *Experimentation Rules*, Stefan Thomke offers a compelling solution: adopt a scientific mindset. Drawing on decades of research and real-world examples, Thomke shows how challenging assumptions, articulating testable hypotheses, and running disciplined experiments transform decision-making.

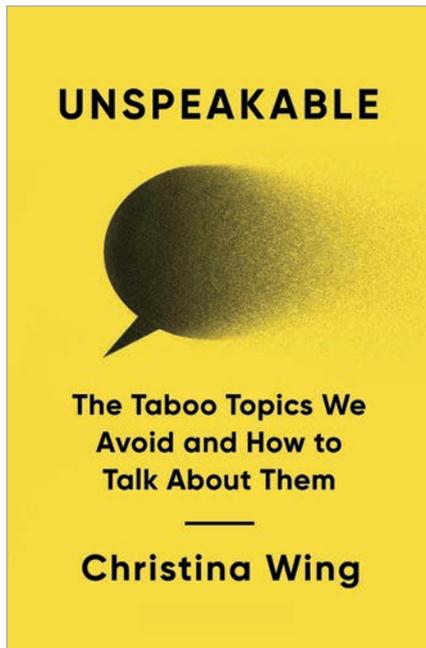
Through vivid stories Thomke demonstrates how experimentation uncovers hidden truths, mitigates risk, and inspires innovation. Readers will learn how to ask deeper questions, design trustworthy experiments, build cultures that value curiosity over certainty, and develop AI systems that ensure reliability while scaling testing.

Adopting a scientific mindset is essential for leading effectively today. Whether you’re launching a product or rethinking your strategy, *Experimentation Rules* is your roadmap for making better decisions.

Stefan H. Thomke is a professor at Harvard Business School. He is the author of *Experimentation Matters* (2003) and *Experimentation Works* (2020), as well as over 100 articles, cases, and notes. He has chaired numerous executive education programs and is a frequent conference speaker and adviser to global business leaders.

POINTS OF INTEREST

- › Practical book on decision-making that also makes a timely argument.
- › A leadership-focused complement to the author’s earlier organization-focused books.
- › Engaging stories, from both science and business, illustrating the author’s ideas and practices.

**OCTOBER 2026**

9798892790741

LEADERSHIP

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • Hardcover

COMPARATIVE TITLES*Crucial Conversations*

Joseph Grenny et al., McGraw Hill, 2021

Getting Along

Amy Gallo, HBR, 2021

Radical Candor

Kim Scott, St Martin's Press, 2019

Unspeakable

The Taboo Topics We Avoid and How to Talk About Them

CHRISTINA WING

In business and life, we avoid sensitive, yet crucial, topics—at our peril. Harvard Business School’s Christina Wing provides tools for navigating and communicating with clarity and compassion.

The list of off-limits topics keeps growing. Age, retirement, succession, failure, money, politics—these subjects feel too sensitive to touch. So we avoid them. But when we can’t address the realities shaping our lives and careers, trust erodes and relationships suffer.

In *Unspeakable*, Christina Wing draws on decades of experience working with family enterprises to reveal how fear and inhibition undermine performance—and how learning to talk about the “unspeakables” can improve our organizations and our lives.

Through vivid stories Wing shows the costs of dodging the truth—and what changes when we face it. Each chapter tackles a different taboo topic, from estate planning and layoffs to race and religion, offering strategies and scripts to help readers navigate these issues with confidence.

We need deeper relationships built on real talk, not small talk. *Unspeakable* gives you the knowledge and tools to start those conversations—and to make workplaces and lives more honest, humane, and resilient.

Christina Wing is a senior lecturer at Harvard Business School, where her research and teaching focus on family enterprise and leadership. She created the popular MBA course Demystifying the Family Enterprise, and is a sought-after speaker in the broader family enterprise field. She is also the founder of Wingspan Legacy Partners, advising founders and families at the intersection of family dynamics, business operations, wealth, and impact.

POINTS OF INTEREST

- › A fresh and important perspective on a crucial leadership/management topic.
- › How to talk about difficult topics is perennial and has broad appeal.
- › Real-life stories, wise insights, and practical advice from the author’s years of experience.

**SEPTEMBER 2026**

9781647827571

MANAGEMENT

272 pages · 6 1/8" x 9 1/4"

US\$ 29.99 · Paperback

COMPARATIVE TITLES*How Boards Work*

Dambisa Moyo, Basic, 2021

*HBR Leader's Handbook*Ron Ashkenas, Brooke Manville,
HBR, 2018*The Little Book of Boards*

Erik Hanberg, CreateSpace, 2015

Harvard Business Review Board Member's Handbook

How to Win Your Seat, Build Value, and Lead with Impact

DENNIS CAREY, MICHAEL USEEM, MAGGIE WILDEROTTER

Become the best board member you can be—and build a high-performing board around you.

Boards have become increasingly vital in an era of uncertainty, transformation, and investor activism—and you feel the calling to serve. You're ready to share your expertise and judgment, but joining, building, and leading a governing board involve new skills that you must develop.

The *HBR Board Member's Handbook* is your roadmap for leading and governing a range of enterprises. The book shares insider accounts of boardroom excellence—and boardroom drama—from companies worldwide, and provides step-by-step tools that can be applied to strategy development, risk assessment, and the toughest decisions.

You'll learn to:

- Raise your board worthiness and be invited to serve on the right boards
- Get your voice heard, build your influence, and make your presence valued
- Create the right architecture and structure for a high-performing boardroom
- Recruit high-quality board and executive talent

Keep this comprehensive guide as a personal adviser and professional companion as you establish your board legacy and lead your organization into the future.

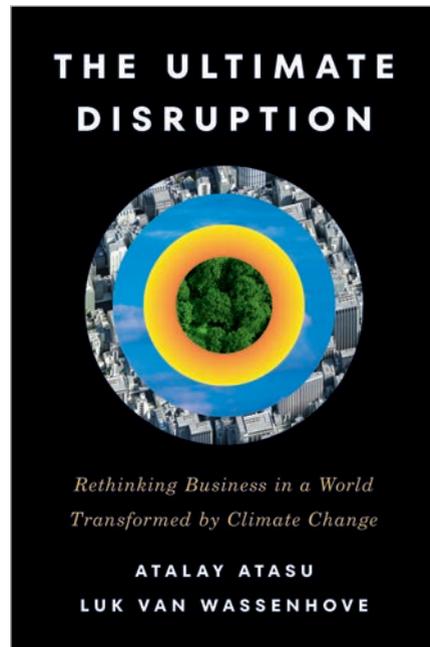
Dennis Carey is Vice Chair of Korn Ferry, where he recruits board directors and executives.

Michael Useem is Faculty Director of the Center for Leadership and Change Management at the Wharton School.

Maggie Wilderotter has served on more than forty private and public boards, including those of Costco and Hewlett Packard.

POINTS OF INTEREST

- › How to get onto a board, succeed on a board, and lead a board.
- › Advice for prospective board members, first-time board members, and board veterans.
- › Stories and case studies from for-profit and nonprofit boardrooms worldwide.

**FEBRUARY 2027**

9798892792769

STRATEGY

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • Hardcover

COMPARATIVE TITLES*Net Positive*Paul Polman, Andrew Winston,
HBR, 2021*The B-Corp Handbook*Ryan Honeyman, Tiffany Jana,
Berrett-Koehler, 2019*The Big Pivot*

Andrew Winston, HBR, 2014

The Ultimate Disruption

Rethinking Business in a World Transformed by Climate Change

ATALAY ATASU, LUK VAN WASSENHOVE

Sustainable business is no longer optional—it's the strategy that will determine who leads and who gets left behind.

Climate change is not just a future threat—it's current reality. So, for business leaders, this isn't just an operational challenge—it's a strategic disruption, and companies that fail to adapt risk being swept aside.

In *The Ultimate Disruption*, INSEAD professors Atalay Atasu and Luk Van Wassenhove provide an essential roadmap for thriving in this new era. Drawing on deep research and real-world case studies, they show why sustainability must be treated as a core business imperative, not a compliance exercise or marketing slogan. The authors introduce a framework for rethinking strategy and reinventing business models to integrate environmental value alongside customer utility and profit.

Their compelling examples—from Polygreen's zero-waste transformation to Schneider Electric's global decarbonization initiatives—illustrate how companies are turning environmental constraints into opportunities for innovation and growth.

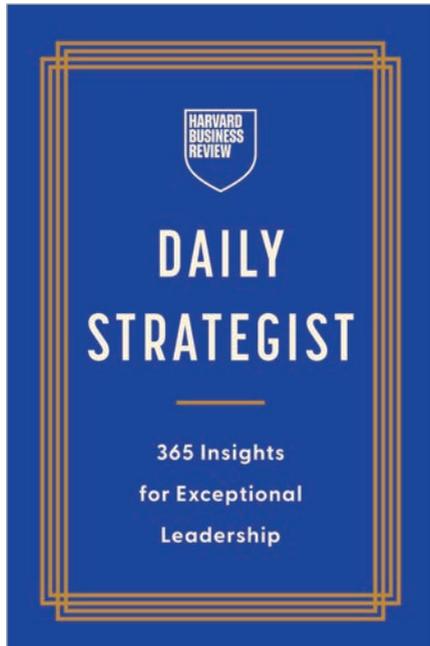
Sustainability is no longer a cost but a competitive advantage. *The Ultimate Disruption* equips leaders with the ideas and tools to navigate the new business landscape and emerge stronger than ever.

Atalay Atasu is a professor at INSEAD. He is also academic director of the INSEAD Sustainable Business Initiative.

Luk Van Wassenhove is a professor emeritus at INSEAD, as well as academic director of INSEAD's Humanitarian Research Group.

POINTS OF INTEREST

- › A fresh strategic approach that views climate change as a business disruption.
- › Based on over two decades of research and experience in sustainable business.
- › A practical framework for driving the transition to sustainable business strategy and operations.
- › Well-written, with lots of case studies, stories, and examples.

**NOVEMBER 2026**

9798892793520

LEADERSHIP

256 pages • 5 1/2" x 8 1/4"

US\$ 30.00 • Hardcover

COMPARATIVE TITLES*HBR Daily Leader*

Harvard Business Review, HBR, 2024

HBR's 10 Must Reads on Strategy, Updated and Expanded

Harvard Business Review, HBR, 2025

HBR Guide to Setting Your Strategy

Harvard Business Review, HBR, 2020

HBR Daily Strategist

365 Insights for Exceptional Leadership

HARVARD BUSINESS REVIEW

Unlock competitive advantage every single day.

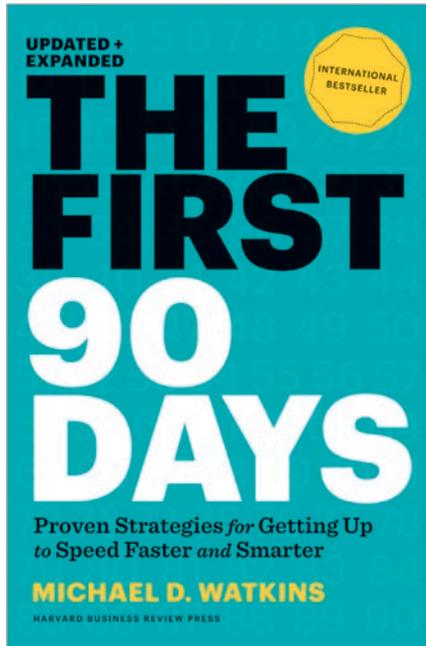
HBR Daily Strategist provides 365 days' worth of insights and advice, helping you to regularly think about and improve your strategic decision-making. Every page offers something new, whether it's a description of an essential strategic concept, a quote to inspire your thinking, or proven framework to apply. And each day presents you with an opportunity to take on topics such as building your company's distinct competencies, identifying vision and purpose, and ensuring successful alignment and execution across your organization.

Elevate your leadership with wisdom drawn from the best of *Harvard Business Review*.

POINTS OF INTEREST

- › Insights, definitions, and proven frameworks provide inspiration and ideas for every day of the year, drawn from the *Harvard Business Review* archive.
- › A highly curated collection, addressing the topics that matter most to leaders.
- › A perfect gift for leaders and their team.

Harvard Business Review is the leading destination for smart management thinking. Through its flagship magazine, nine international licensed editions, books from Harvard Business Review Press, and digital content and tools published on HBR.org, *Harvard Business Review* provides professionals around the world with rigorous insights and best practices to lead themselves and their organizations more effectively and to make a positive impact.

**JANUARY 2027**

9781647822859

MANAGING YOURSELF

320 pages • 5 1/2" x 8 1/4"

US\$ 30.00 • Hardcover

COMPARATIVE TITLES

The Making of a Manager
Julie Zhuo, Portfolio, 2019

You're in Charge—Now What?
Thomas J. Neff, James M. Citrin,
Currency, 2007

What Got You Here Won't Get You There
Marshall Goldsmith, Hachette, 2007

The First 90 Days *Newly Revised and Updated* Proven Strategies for Getting Up to Speed Faster and Smarter

MICHAEL D. WATKINS

The world's most trusted guide for anyone taking on a new professional role.

In this newly revised and updated edition, Michael Watkins offers proven strategies for conquering the challenges of a new job—no matter where you are in your career. Watkins, the world's preeminent expert on leadership transitions, identifies the most common pitfalls new leaders encounter and provides the tools and strategies needed to avoid them. Each chapter also includes checklists, practical tools, and self-assessments to help you assimilate key lessons and apply them to your own situation.

Whether you're starting a new job, being promoted from within, embarking on an overseas assignment, or being tapped as CEO, how you manage your transition will determine whether you succeed or fail. Use this book as your trusted guide.

"The onboarding Bible." —*The Economist*

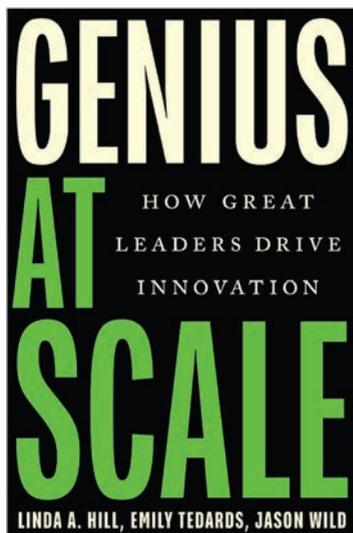
1.7 million copies sold in English

Michael D. Watkins is a cofounder of Genesis Advisers, a leadership development consultancy that specializes in the design of onboarding and transition acceleration solutions, workshops, and coaching for Fortune 500 companies. He is also Professor of Leadership and Organizational Change at IMD Business School in Lausanne, Switzerland.

CURRENT LICENSEES Arabic: Jarir • Complex Chinese: Business Weekly • Dutch: Business Contact • French: Pearson • German: Campus • Greek: Klidarithmos • Hebrew: Matar • Hungarian: Noran Ibro • Italian: Hoepli • Japanese: Shoeisha • Korean: Dongnyok • Mongolian: Suun Suvd • Polish: Helion • Portuguese (Brazil): Alta • Russian: Mann • Simplified Chinese: CITIC • Spanish: Reverte • Thai: WeLearn • Turkish: Optimist • Ukrainian: Nash Format • Vietnamese: Alpha

POINTS OF INTEREST

- › Newly revised and updated, with fresh data and examples.
- › Includes new details on remote and hybrid work.
- › Proven principles and strategies for successfully moving into a new role.



Genius at Scale

How Great Leaders Drive Innovation

LINDA A. HILL, EMILY TEDARDS, JASON WILD

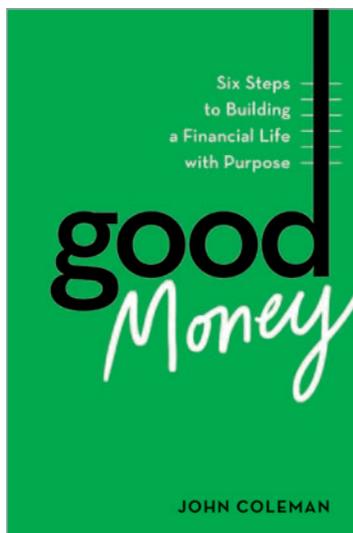
Constant tech disruption. Unrelenting economic volatility. Radically shifting demographics and work norms. More than ever before, we need to innovate amid daunting global challenges. But do we have the leadership it takes to make this happen? Yes, we do. As preeminent leadership scholar Linda Hill, Harvard researcher Emily Tedards, and former Microsoft innovation executive Jason Wild show, there are exemplary leaders to learn from, and the authors present them in fascinating detail. Driving innovation requires three distinct leadership competencies: Architect: Shaping culture and capabilities for co-creation, Bridger: Building partnerships across groups and organizations, and Catalyst: Cultivating and activating movements across ecosystems.

Shortlisted for Thinkers50 Innovation Award 2025

MARCH 2026

9781647827502 • 288 pages • 6 1/8" x 9 1/4" • US\$ 32.00 • Hardcover

RIGHTS SOLD Portuguese (Brazil): Alta



Good Money

Six Steps to Building a Financial Life with Purpose

JOHN COLEMAN

Do more with your money. Use it to flourish—and lead a more meaningful and impactful life.

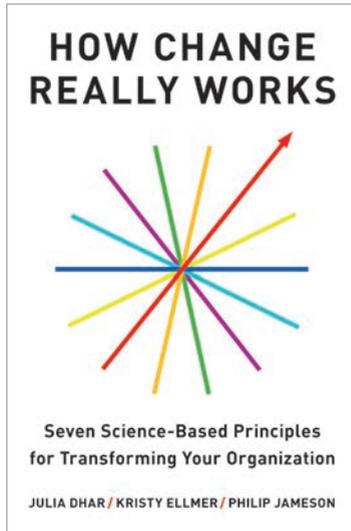
John Coleman offers a new mindset around personal finance that puts purpose at the center of every decision. In *Good Money* he presents a six-part framework for using money properly to lead a healthy financial life.

Drawing on firsthand interviews and vivid examples, Coleman walks through each step, supplying helpful—often counterintuitive—advice for channeling wealth toward greater meaning, flourishing, and significance, now and far into the future, for you, your family, and generations to come.

MARCH 2026

9798892790505 • 240 pages • 6 1/8" x 9 1/4" • US\$ 30.00 • Hardcover

RIGHTS SOLD Portuguese (Portugal): Casa das Letras



How Change Really Works

Seven Science-Based Principles for Transforming Your Organization

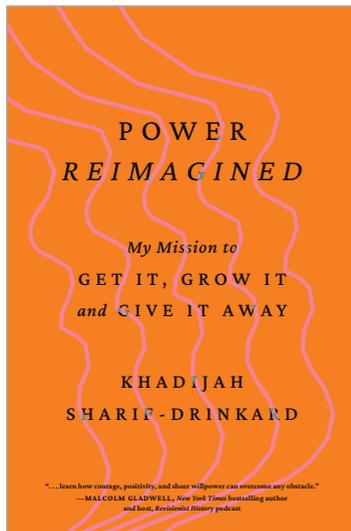
JULIA DHAR, KRISTY ELLMER, PHILIP JAMESON

Change now, faster, smarter. AI, market volatility, and supply chain disruption make organizational change more urgent than ever. Yet most change efforts waste time and energy, capital, and consumers’ patience. Why do some succeed? In *How Change Really Works*, Boston Consulting Group experts Julia Dhar, Kristy Ellmer, and Philip Jameson provide a science-based playbook for beating the odds and doing it right. They reveal that successful transformations share seven science-based, human-centered principles—from “Get true agreement, not false alignment” to “Give people agency, not just involvement.”

Drawing on behavioral science, real-world examples, and decades of experience, the authors explain how to lead lasting change. The book also includes a five-phase execution guide packed with tips, checklists, and smart hacks to help your transformation succeed. Whether launching or rescuing change, this is your essential leadership playbook.

JUNE 2026

9798892792110 • 272 pages • 6 1/8" x 9 1/4" • US\$ 35.00 • Hardcover



Power Reimagined

My Mission to Get It, Grow It, and Give It Away

KHADIJAH SHARIF-DRINKARD

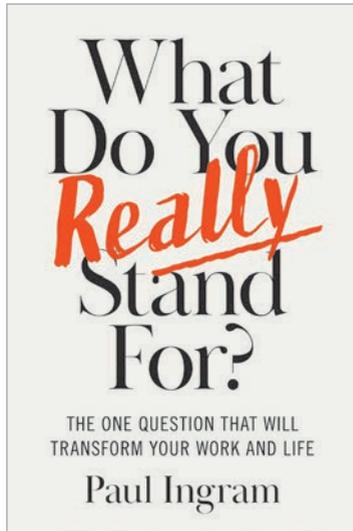
From growing up in Harlem to working at entertainment giants like BET, MTV, Nickelodeon, and ABC, Khadijah Sharif-Drinkard has spent her life redefining what real power looks like.

In *Power Reimagined*, she dismantles the myths we’ve been taught about power. Her raw behind-the-scenes stories reveal that real power isn’t handed to you. It’s forged through strategy, courage, and an unshakable belief in your own worth. She takes readers inside high-stakes situations where she refused to settle for less and pivotal moments when audacity became her greatest asset. From her earliest dreams of success to the executive offices where she made them real, she reveals the moments that shaped her and the strategies that helped her lead with impact and integrity.

Power Reimagined will inspire anyone who’s ever been overlooked, undervalued, or told they didn’t belong to own their power and use it without apology.

MAY 2026

9798892791045 • 224 pages • 6 1/8" x 9 1/4" • US\$ 32.00 • Hardcover



What Do You Really Stand For? The One Question That Will Transform Your Work and Life

PAUL INGRAM

What if one simple shift could make you feel as satisfied as getting an \$84,000 raise? Research shows that understanding your core values—and living by them—can deliver just that. This is the power of values.

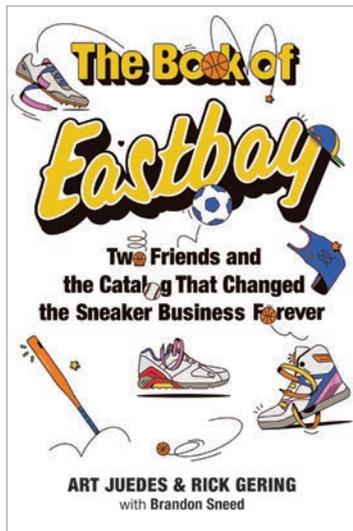
In *What Do You Really Stand For?*, Columbia Business School professor Paul Ingram reveals how clarifying your values can transform your choices, relationships, and leadership.

Whether you're navigating a career decision, managing conflicts, heading a team or organization, or simply trying to live and lead with greater purpose, *What Do You Really Stand For?* offers a powerful framework to take more intentional control and lead ourselves and others with more clarity, confidence, and purpose.

APRIL 2026

9781647827656 • 224 pages • 6 1/8" x 9 1/4" • US\$ 32.00 • Hardcover

RIGHTS SOLD Spanish: Profit



The Book of Eastbay Two Friends and the Catalog That Changed the Sneaker Business Forever

ART JUEDES, RICK GERING

The Book of Eastbay is the story of two entrepreneurs with \$5,000 worth of track shoes stuffed into an AMC Gremlin who eventually launched Eastbay, a mail-order catalog that became a bible and a cultural icon to proathletes and kids alike.

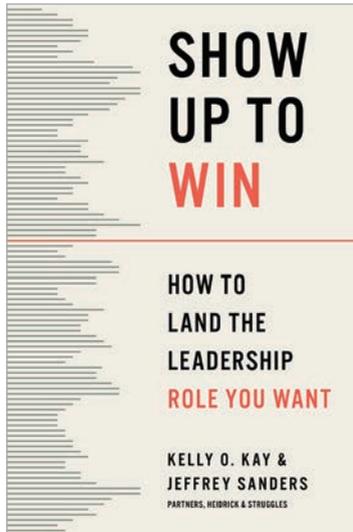
It is also the story of a company that never wavered from its mission as it grew fast, suffered crippling setbacks, then grew even faster until the catalog reached tens of millions around the world.

And this is the story of Art and Rick, bonded by the company they founded together and by a lifelong friendship. Together they built a business that mattered, with as talented and devoted a team as any leader could hope for.

In Eastbay, a generation of kids were encouraged to dream big and dream often, which is just what the founders were doing all along. This is their story.

APRIL 2026

9798892790697 • 272 pages • 6 1/4" x 9 1/4" • US\$ 32.00 • Hardcover



Show Up to Win

How to Land the Leadership Role You Want

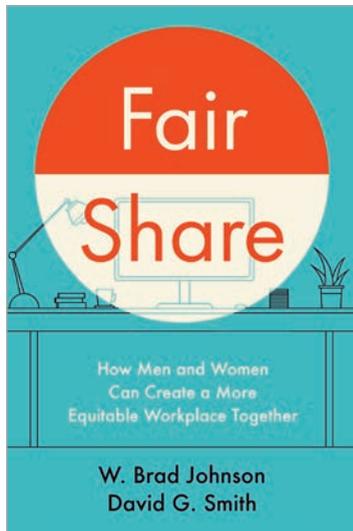
KELLY O. KAY, JEFFREY SANDERS

To unlock top leadership opportunities, you need to learn to be as good at your job search as you are at your job. As an ambitious leader, you can close deals and hit numbers, but in order to land the role you want, you must clarify your unique value proposition. And the higher you rise, the harder it is to get honest feedback on your strengths and gaps.

In *Show Up to Win*, Kelly Kay and Jeff Sanders, partners at executive search and consulting firm Heidrick & Struggles, map a clear route to winning a top-level post and entering it effectively. Their straight-talking, counterintuitive insights reveal why some candidates land premier roles while others are overlooked. This is the ultimate guide for anyone navigating high-stakes executive searches.

JULY 2026

9798892792134 · 256 pages · 6 1/8" x 9 1/4" · US\$ 35.00 · Hardcover



Fair Share

How Men and Women Can Create a More Equitable Workplace Together

W. BRAD JOHNSON, DAVID G. SMITH

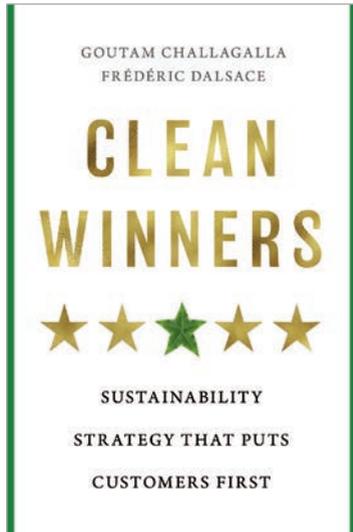
Nobody is treated fairly in the workplace. Decades of research show how women struggle to grow in their careers and move into leadership, in part due to demands outside work. But it's not working for men either. Men want to be equal partners, present parents, and active community members, yet traditional workplace norms expect them to be available 24/7.

In *Fair Share*, gender in the workplace experts W. Brad Johnson and David G. Smith encourage leaders to break systemic barriers, from culture to policy, so men can do more apart from paid work—and women can rise to the top.

Filled with examples and interviews with men and women, *Fair Share* shows what organizations become when leaders dismantle obstacles holding everyone back. Working together, men and women can create a better workplace—one where every individual achieves what they want at work and at home.

JUNE 2026

9781647826826 · 256 pages · 6 1/8" x 9 1/4" · US\$ 35.00 · Hardcover



Clean Winners

Sustainability Strategy That Puts Customers First

GOUTAM CHALLAGALLA, FRÉDÉRIC DALSAUCE

Despite massive investments, most companies still aren't seeing the payoff for sustainable business. Why?

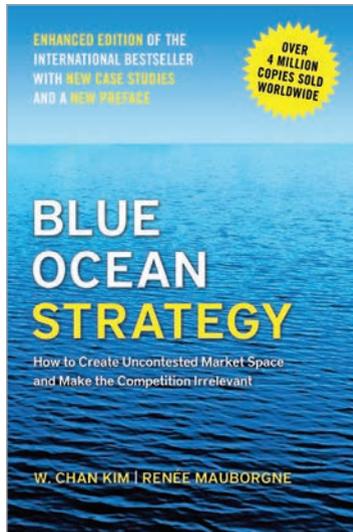
IMD professors Goutam Challagalla and Frédéric Dalsace show it's due to a basic misunderstanding of what actually drives customers' purchasing decisions. It is rarely a product or service's sustainability credentials—however much we wish it were. So instead of asking “How can we make our offerings more sustainable?” companies should be asking “How can we use sustainability to improve the performance of our products, make them more affordable, or both?” With this approach, sustainability is an intrinsic, value-generating element of an offering rather than a costly add-on.

Companies that understand this insight are using sustainability to create new customer value and robust profits.

MARCH 2026

9798892791663 · 256 pages · 6 1/8" x 9 1/4" · US\$ 35.00 · Hardcover

RIGHTS SOLD Complex Chinese: On Books



Blue Ocean Strategy *Enhanced Edition*

How to Create Uncontested Market Space and Make the Competition Irrelevant

W. CHAN KIM, RENÉE MAUBORGNE

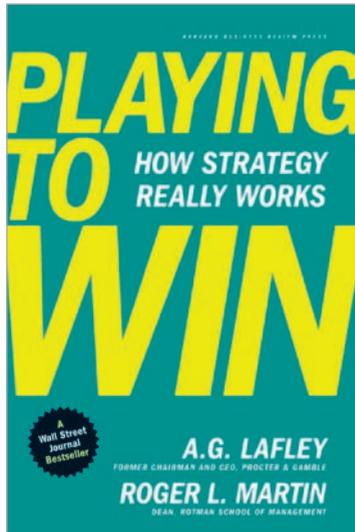
A *Wall Street Journal* and *BusinessWeek* bestseller.

Recognized as one of the most iconic and impactful strategy books ever written, *Blue Ocean Strategy* challenges everything you thought you knew about strategic success. True success comes not from competing but from creating “blue oceans”—new, untapped market spaces ripe for growth. Marking its twentieth anniversary, this enhanced edition includes new case studies on Nvidia's groundbreaking AI strategy and Taylor Swift's entertainment industry dominance, plus a new preface with insights on Blue Ocean Strategy's continued impact. Packed with tools like the strategy canvas and four actions framework, this book remains the definitive guide for leaders looking to break free from competition and lead their industries into the future.

AUGUST 2026

9798892793087 · 384 pages · 6 1/8" x 9 1/4" · US\$ 32.00 · Hardcover

RIGHTS SOLD 49 languages



Playing to Win *Expanded with Bonus HBR Articles* How Strategy Really Works

A. G. LAFLEY, ROGER L. MARTIN

A *Wall Street Journal* and *Washington Post* bestseller.

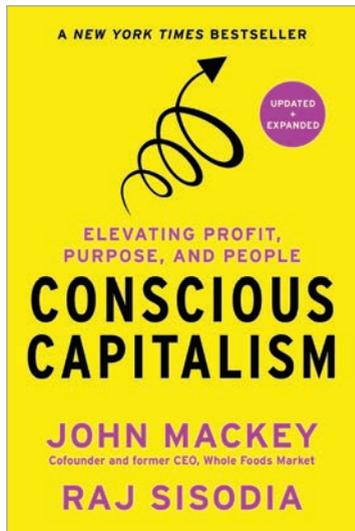
A playbook for creating your company’s winning strategy. Now with two added HBR articles by the authors.

Strategy is not complex—but it is hard, requiring leaders to make specific, often difficult, choices. In this expanded edition of the business classic, A. G. Lafley, former CEO of Procter & Gamble, and strategic adviser Roger Martin show how they helped P&G double sales and quadruple profits, and increase its market value by more than \$100 billion in just ten years, through clear choice-based strategy. They share a practical framework built on five essential strategic questions, including What is our winning aspiration? Where will we play? And how will we win? With stories from iconic brands like Gillette, Olay, and Bounty, they show how strategic choices lead to real business success.

“The book is short, crisp, a pleasure to read.” —*Fortune*

SEPTEMBER 2025

9798892792288 · 288 pages · 6 1/8" x 9 1/4" · US\$ 32.00 · Hardcover



Conscious Capitalism *Updated and Expanded* Elevating Profit, Purpose, and People

JOHN MACKEY, RAJ SISODIA

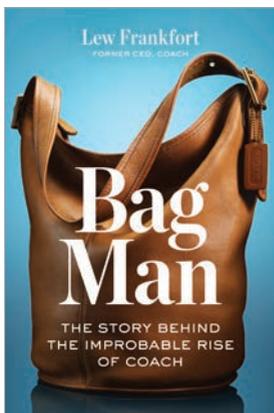
The *New York Times* bestseller that helped top companies build profitable businesses while creating value for all stakeholders.

With *Conscious Capitalism*, Whole Foods Market cofounder John Mackey and Conscious Capitalism Inc. cofounder Raj Sisodia introduced the idea that capitalism, practiced consciously, can generate extraordinary good. In this new, expanded edition, they present a powerful new tenet—conscious strategy—revealing how companies now compete on trust, care, and shared purpose. They also address challenges conscious businesses face, from backlash to mission drift, and show how AI and innovation can elevate performance.

With fresh case studies, new tools, and deeply practical guidance, this classic is the essential guide to building a business that is not only profitable but also humane, resilient, and built to last.

OCTOBER 2026

9798892792745 · 400 pages · 6 1/8" x 9 1/4" · US\$ 32.00 · Hardcover



The story of how Coach—a scrappy maker of leather bags—became a \$5 billion global fashion brand.

Lew Frankfort spent twenty-nine years leading Coach’s transformation and pioneering the “accessible luxury” category. In *Bag Man*, he reflects on the strategies that fueled the brand’s growth. He also reveals the fear of failure that shaped his obsessive focus on consumers.

“An illuminating behind-the-scenes look at a global brand’s success.” —*Publisher’s Weekly*

11,000 copies sold

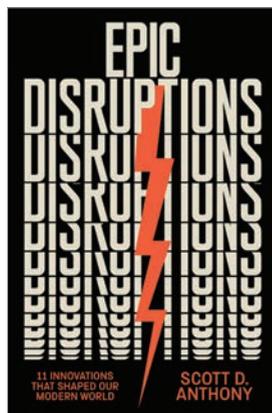
OCTOBER 2025

Bag Man

The Story Behind the Improbable Rise of Coach

LEW FRANKFORT

9798892790727 • Hardcover
304 pages • 6 1/8" x 9 1/4" • US\$ 32.00



Innovation expert Scott Anthony takes a kaleidoscopic look at how eleven disruptive innovations—including gunpowder, the iPhone, and disposable diapers—reshaped industries and societies, propelling humanity into new frontiers.

“A captivating new book on disruptive innovations. . . Looking at history we can find patterns that often seem less obvious if we only consider current developments.” —*Forbes*

12,000 copies sold

SEPTEMBER 2025

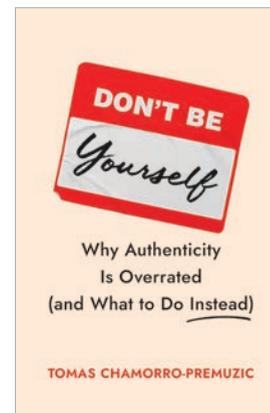
Epic Disruptions

11 Innovations That Shaped Our Modern World

SCOTT D. ANTHONY

9781647829711 • Hardcover
288 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Complex Chinese: Commonwealth Magazine
• Portuguese (Brazil): Alta • Turkish: Bogazici



The surprising science of why being authentic holds you back—from the author of *Why Do So Many Incompetent Men Become Leaders?*

Psychologist Tomas Chamorro-Premuzic reveals how our obsession with our “true selves” undermines empathy, inclusion, and performance. He challenges conventional wisdom and offers a science-backed playbook for building stronger relationships, advancing your career—and becoming a better human.

4,000 copies sold

OCTOBER 2025

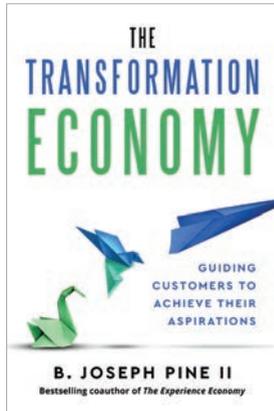
Don't Be Yourself

Why Authenticity Is Overrated (and What to Do Instead)

TOMAS CHAMORRO-PREMUZIC

9781647829834 • Hardcover
256 pages • 5 1/2" x 8 1/4" • US\$ 30.00

RIGHTS SOLD Croatian: Planetopija • French: Eyrolles • Indonesian: PT Pustaka Alvabet • Italian: Egea • Spanish: Granica • Vietnamese: Moon Books



A new economic era is emerging—one driven by transformative experiences that help people achieve their aspirations and become who they want to be.

In this groundbreaking book, bestselling author B. Joseph Pine II builds on *The Experience Economy* to show how companies can deliver real value by guiding customers toward personal change.

Pine offers practical frameworks to help customers flourish while creating lasting economic value.

FEBRUARY 2026

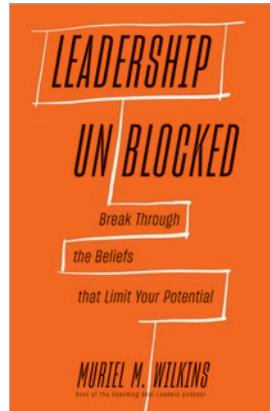
The Transformation Economy

Guiding Customers to Achieve Their Aspirations

B. JOSEPH PINE II

9798892791373 · Hardcover
256 pages · 6 1/8" x 9 1/4" · US\$ 32.00

RIGHTS SOLD Simplified Chinese: China Machine Press



As a leader, you've likely felt frustrated—when employees fall short, peers stall progress, or pressure mounts from above. Muriel M. Wilkins has identified the root of many leadership struggles: hidden blockers—beliefs that distort how leaders see problems and prevent effective action. *Leadership Unblocked* shows how to break through these barriers and become the leader you're truly capable of being.

A *USA Today* bestseller

7,000 copies sold

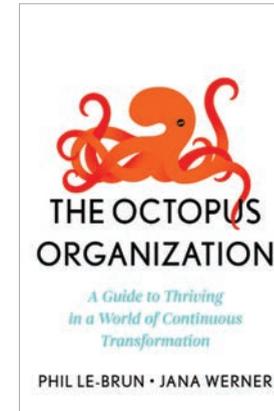
OCTOBER 2025

Leadership Unblocked

Break Through the Beliefs that Limit Your Potential

MURIEL M. WILKINS

9781647827267 · Hardcover
256 pages · 6 1/8" x 9 1/4" · US\$ 30.00



Large-scale transformations often fail, but in this hyper-practical guide, Phil Le-Brun and Jana Werner present a smarter, more adaptable model for change inspired by one of nature's most intelligent creatures. Like an octopus, your organization can become resilient, agile, and self-directed—able to coordinate as a whole while empowering independent action.

"A smart guide to building nimble companies."
—*Publisher's Weekly*

7,000 copies sold

DECEMBER 2025

The Octopus Organization

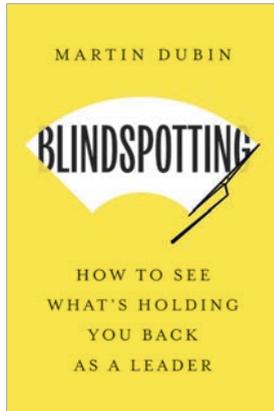
A Guide to Thriving in a World of Continuous Transformation

PHIL LE-BRUN, JANA WERNER

9798892791403 · Hardcover
368 pages · 6 1/8" x 9 1/4" · US\$ 35.00

RIGHTS SOLD Turkish: The Kitap

FALL 2025



We often misjudge ourselves, unaware of behaviors that undermine us. In *Blindspotting*, psychologist and coach Martin Dubin shares a practical framework to uncover and overcome six types of leadership blind spots. Drawing from years advising executives, he guides readers through the process of identifying hidden patterns that limit effectiveness. Dubin empowers leaders to recognize blind spots, shift behaviors, and unlock high performance from the inside out.

“Fascinating.” —*Forbes*

6,000 copies sold

JULY 2025

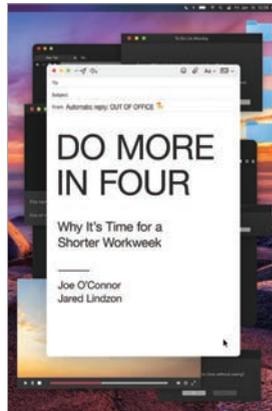
Blindspotting

How to See What's Holding You Back as a Leader

MARTIN DUBIN

9798892790536 • Hardcover
256 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Arabic: Jarir



Once radical, the four-day week is now a serious strategy embraced by innovative leaders and a new generation of workers seeking better productivity and balance.

Drawing on global pilots, extensive research, and real-world case studies, the authors reveal how shorter workweeks improve retention, boost engagement, and drive growth.

“A good, clear read on the arguments for a shorter working week.” —*Financial Times*

JANUARY 2026

Do More in Four

Why It's Time for a Shorter Workweek

JOE O'CONNOR, JARED LINDZON

9798892791458 • Hardcover
256 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Korean: Korea Accounting Institute • Spanish: Profit



In today's rapidly changing world, projects have become the engine of innovation and value creation. In *Powered by Projects*, Antonio Nieto-Rodriguez outlines strategies to decentralize decision-making, prioritize effectively, sponsor actively, and integrate project analytics and AI.

This is a practical guide for CEOs, transformation leaders, and project managers ready to lead with agility, drive meaningful change, and build organizations where projects power lasting success.

JANUARY 2026

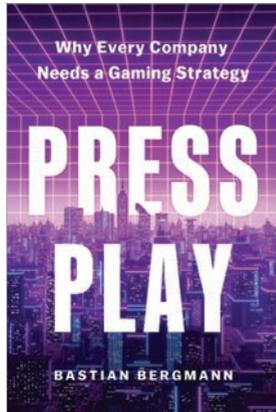
Powered by Projects

Leading Your Organization in the Transformation Age

ANTONIO NIETO-RODRIGUEZ

9798892790604 • Hardcover
304 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Simplified Chinese: PHEI • Spanish: Sirio



Charts the rapid rise of gaming and the companies—like Peloton, Burberry, *New York Times*, BMW, and Chipotle—using games to win customers.

Drawing on exclusive interviews and behind-the-scenes access, *Press Play* offers a practical roadmap, from low-risk tests to full-scale gaming strategies. Packed with insights, it shows how gaming is reshaping customer experience and business success.

4,000 copies sold

SEPTEMBER 2025

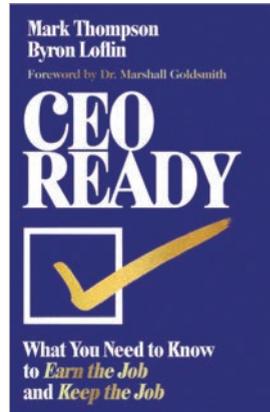
Press Play

Why Every Company Needs a Gaming Strategy

BASTIAN BERGMANN

9781647826154 • Hardcover
192 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Simplified Chinese: CITIC • Turkish: Kapital Medya



Leadership selection isn't a tidy, objective process—it's personal, emotional, and often unpredictable. Drawing on their experience coaching thousands of CEO candidates, Thompson and Loflin unpack the unspoken dynamics of succession, and the key relationships that matter most.

With practical advice and real stories, they offer a candid guide to navigating the selection process and engaging the seven critical stakeholders who can make—or break—your path to the corner office.

7,000 copies sold

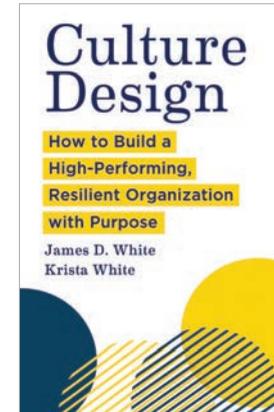
NOVEMBER 2025

CEO Ready

What You Need to Know to Earn the Job and Keep the Job

MARK THOMPSON, BYRON LOFLIN

9798892791687 • Hardcover
256 pages • 6 1/8" x 9 1/4" • US\$ 35.00



In today's divided, high-stakes world, culture can no longer be left to chance. As Gen Z enters the workforce and AI reshapes work, weak cultures erode trust, commitment, and performance. *Culture Design* offers a practical, proven framework to build strong, inclusive, resilient cultures by design.

"How do you operationalise strategy through the culture you create inside the company? [James White] explains his thinking in new book *Culture Design*." —*Financial Times*

5,000 copies sold

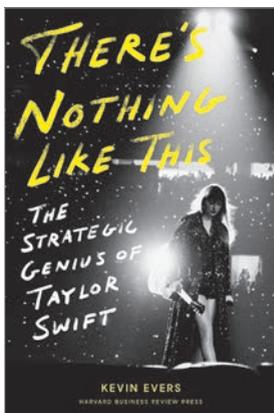
NOVEMBER 2025

Culture Design

How to Build a High-Performing, Resilient Organization with Purpose

JAMES D. WHITE, KRISTA WHITE

9798892790772 • Hardcover
208 pages • 6 1/8" x 9 1/4" • US\$ 32.00



How has Taylor Swift scaled success, remade herself repeatedly, and stayed true to her vision in a constantly disrupted industry? *There's Nothing Like This* explores her career with the sharp analysis typically reserved for startup founders and iconic brands, revealing the strategic moves behind each era of her evolution.

“Part tell-all book and part how-to guide, *There's Nothing Like This* offers music fans and Swifties alike a chance to learn from one of the biggest pop stars of all time.” —*Rolling Stone*

28,000 copies sold

APRIL 2025

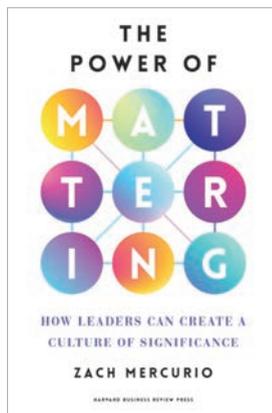
There's Nothing Like This

The Strategic Genius of Taylor Swift

KEVIN EVERS

9798892790178 · Hardcover
304 pages · 6 1/8" x 9 1/4" · US\$ 30.00

RIGHTS SOLD German: Vahlen · Italian: EGEA · Polish: MT Biznes · Spanish: Urano · Vietnamese: MC Books



More people than ever feel invisible at work—fueling disengagement, turnover, and a mental health crisis. In *The Power of Mattering*, Zach Mercurio explores the emerging science of mattering and shows how leaders can ensure people feel seen, valued, and purposeful—unlocking individual and organizational thriving in the process.

“If you care about being a better human and a better leader, this book is your blueprint.”
—*The Workplace Podcast*

18,000 copies sold

MAY 2025

The Power of Mattering

How Leaders Can Create a Culture of Significance

ZACH MERCURIO

9798892790123 · Hardcover
272 pages · 6 1/4" x 9 1/4" · US\$ 30.00

RIGHTS SOLD Japanese: Eiji



Great teams aren't magic—they're built on culture. In *The Emotionally Intelligent Team*, psychologist Vanessa Urch Druskat distills thirty years of research into a model for creating high-performing teams. Through practical strategies—building strong foundations, fostering trust, and cultivating emotional intelligence—leaders can boost collaboration, psychological safety, and sustained team success.

6,000 copies sold

JULY 2025

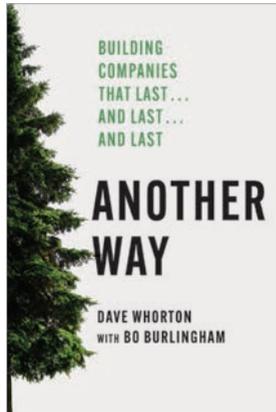
The Emotionally Intelligent Team

Building Collaborative Groups That Outperform the Rest

VANESSA URCH DRUSKAT

9781647824877 · Hardcover
272 pages · 6 1/8" x 9 1/4" · US\$ 32.00

RIGHTS SOLD Arabic: Jarir · Danish: Djøf · Italian: Il Mulino · Japanese: Maruzen · Spanish: Profit · Vietnamese: 1980 Books



After witnessing venture capital shift toward aggressive, short-term gains, Dave Whorton discovered another way—a model built on profitability, steady growth, and enduring leadership. He calls these lasting, values-driven companies “Evergreen” and highlights the leaders behind them committed to building businesses that endure.

“[Whorton] paints an attractive picture of the benefits of taking the slower path to enduring growth.”

—*Financial Times*

16,000 copies sold

MAY 2025

Another Way

Building Companies That Last . . . and Last . . . and Last

DAVID WHORTON WITH BO BURLINGHAM

9798892791137 • Hardcover
224 pages • 6 1/4" x 9 1/4" • US\$ 32.00



A riveting insider’s look at the invention of the like button and what it reveals about technology, innovation, and human behavior. In *Like*, author Martin Reeves and coauthor Bob Goodson—a Silicon Valley veteran involved in its creation—explore how this simple icon became ubiquitous, addictive, and deeply tied to our psychology.

“. . . an entertaining new book by Martin Reeves and Bob Goodson on the origins of the like button.”

—*The Economist*

13,000 copies sold

APRIL 2025

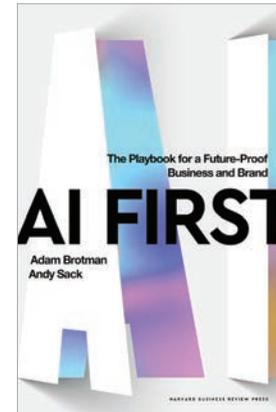
Like

The Button That Changed the World

MARTIN REEVES, BOB GOODSON

9798892790451 • Hardcover
288 pages • 6 1/4" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Korean: HAUM



What does AI mean for the future of branding? When Sam Altman told the authors that AI would replace 95 percent of marketers’ current work, it sparked a journey into an AI-first world. Featuring insights from Altman, Bill Gates, Reid Hoffman, and others, this book explores branding’s next frontier.

Listed in “5 AI books to read in 2025” by Next Big Idea Club

10,000 copies sold

JUNE 2025

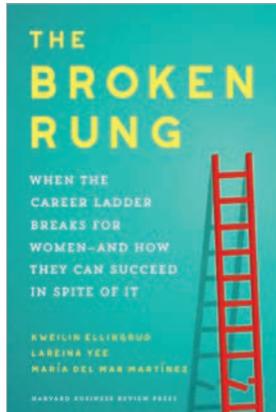
AI First

The Playbook for a Future-Proof Business and Brand

ADAM BROTMAN, ANDY SACK

9781647829650 • Hardcover
208 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Korean: Will Books • Simplified Chinese: China Machine Press • Vietnamese: 1980 Books



Women excel in education but lose ground entering the workforce—and fall further behind at the first promotion. This “broken rung” is the focus of a decade of research and over fifty interviews. The authors combine data and stories of women who’ve overcome it by building strategic experience capital.

“... worthwhile strategies for employers and female employees wanting to fix the ladder.” —*Financial Times*

24,000 copies sold

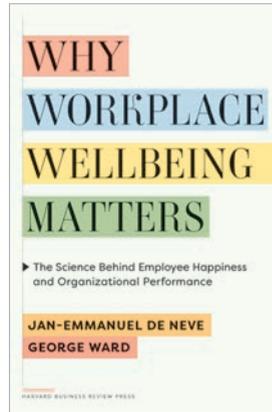
MARCH 2025

The Broken Rung

When the Career Ladder Breaks for Women—and How They Can Succeed In Spite of It

KWEILIN ELLINGRUD, LAREINA YEE, MARÍA DEL MAR MARTÍNEZ

9781647827182 • Hardcover
288 pages • 6 1/8" x 9 1/4" • US\$ 32.00



We spend a third of our lives at work—but is it making us happy? In this data-rich exploration, Jan-Emmanuel De Neve and George Ward draw from massive global datasets, including exclusive research with Indeed, to reveal how workplace wellbeing varies across roles, industries, companies, and countries—and why it matters.

“... some of the best analysis in the field seeking to understand the drivers of wellbeing, and its links to productivity.” —*Financial Times*

6,000 copies sold

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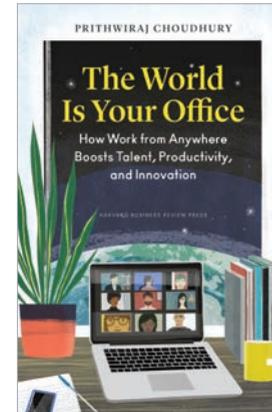
Why Workplace Wellbeing Matters

The Science Behind Employee Happiness and Organizational Performance

JAN-EMMANUEL DE NEVE, GEORGE WARD

9781647826352 • Hardcover
304 pages • 6 1/8" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Japanese: Toyo Keizai • Simplified Chinese: CITIC



In *The World Is Your Office*, Harvard Business School professor Prithwiraj Choudhury explores the rise of work-from-anywhere (WFA) policies and why geographic flexibility is a competitive advantage. Drawing on global case studies, he offers leaders a practical playbook for attracting and retaining top talent in a boundaryless world.

“Drawing on extensive research and real-world case studies, Choudhury presents a compelling case for the WFA model.” —*IEDP* magazine

6,000 copies sold

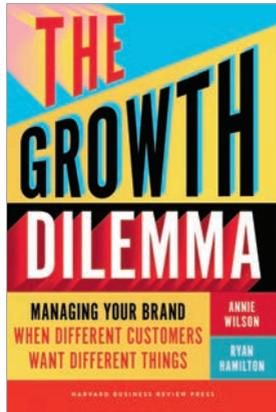
APRIL 2025

The World Is Your Office

How Work from Anywhere Boosts Talent, Productivity, and Innovation

PRITHWIRAJ CHOUDHURY

9781647824716 • Hardcover
208 pages • 6 1/8" x 9 1/4" • US\$ 32.00



The more customer segments you target, the more likely you'll face tension between them. In *The Growth Dilemma*, marketing experts Annie Wilson and Ryan Hamilton explore how brands can grow without alienating loyal customers. Through dozens of cases, they offer strategies to navigate conflicting audiences and achieve sustainable growth.

“A great business book. A structured approach to thinking about and dealing with a real business problem.” —*Clear Purpose*

3,000 copies sold

JUNE 2025

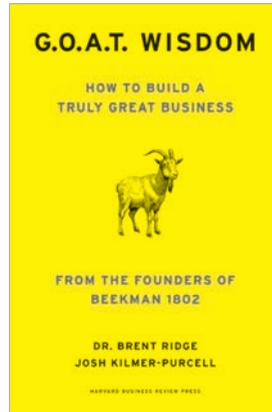
The Growth Dilemma

Managing Your Brand When Different Customers Want Different Things

ANNIE WILSON, RYAN HAMILTON

9781647829735 • Hardcover
288 pages • 6 1/4" x 9 1/4" • US\$ 32.00

RIGHTS SOLD Complex Chinese: Sunrise Press • Korean: Prunsoop • Turkish: Kapital Medya



Dr. Brent Ridge and Josh Kilmer-Purcell launched Beekman 1802 during a recession, with no funding and only a mission to build a lasting business rooted in kindness. Now a leading beauty and lifestyle brand, Beekman 1802 was built not on trends—but on timeless proverbs passed down through generations of family wisdom.

7,000 copies sold

JULY 2025

G.O.A.T. Wisdom

How to Build a Truly Great Business—from the Founders of Beekman 1802

DR. BRENT RIDGE, JOSH KILMER-PURCELL

9781647829773 • Hardcover
288 pages • 6 1/8" x 9 1/4" • US\$ 30.00

RIGHTS SOLD Vietnamese: Công Ty Cổ Phần Times Business



Tech leaders talk about inclusion but rarely change their culture—often fearing it will hinder innovation. In *Rebooting Tech Culture*, Telle Whitney argues the opposite: the values that drive innovation can also create equitable workplaces. Drawing on fifty interviews and a 1,000-person survey, she offers a road map for real, lasting change.

2,000 copies sold

MAY 2025

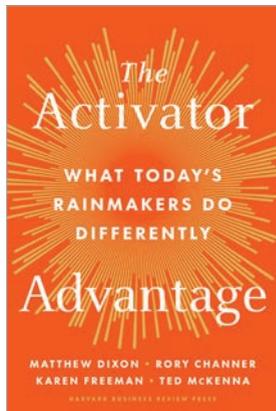
Rebooting Tech Culture

How to Ignite Innovation and Build Organizations Where Everyone Can Thrive

TELLE WHITNEY

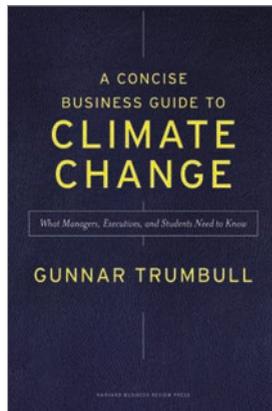
9781647829858 • Hardcover
224 pages • 6 1/4" x 9 1/4" • US\$ 32.00

SPRING 2025



Client loyalty in professional services is declining, making traditional business development approaches obsolete. Based on a study of nearly 3,000 partners, *The Activator Advantage* reveals five partner types and shows how only one—the Activator—consistently drives growth. This is the new playbook for winning, retaining, and expanding client relationships.

17,000 copies sold



As climate risks escalate, businesses must adapt fast. In *A Concise Business Guide to Climate Change*, Harvard Business School professor Gunnar Trumbull offers a clear, accessible overview of the science, policy, and strategy that leaders need in order to navigate this complex landscape—covering emissions, carbon markets, measurement, and realistic targets for meaningful action.

2,000 copies sold

MAY 2025

The Activator Advantage

What Today's Rainmakers Do Differently

**MATTHEW DIXON, RORY CHANNER,
KAREN FREEMAN, TED MCKENNA**

9798892790574 · Hardcover
204 pages · 6 1/8" x 9 1/4" · US\$ 35.00

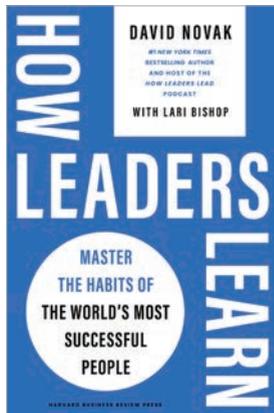
AUGUST 2025

A Concise Business Guide to Climate Change

What Managers, Executives, and
Students Need to Know

GUNNAR TRUMBULL

9781647825423 · Hardcover
176 pages · 6 1/8" x 9 1/4" · US\$ 35.00



This is a collection of wisdom and practical habits from some of the most successful leaders in the world. David Novak highlights these leaders and tells his own incredible story of being a trailer park kid who rapidly ascended the ranks at PepsiCo to become CEO of one of the largest corporations in the world.

“Provides readers with stories of wins and losses, missteps and miracle saves, challenges tackled, and problems solved by some of the most successful leaders in the world.” —*Management Today*

57,000 copies sold

JUNE 2024

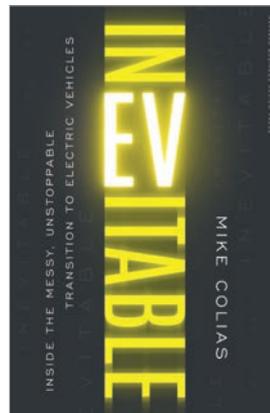
How Leaders Learn

Master the Habits of the World's Most Successful People

DAVID NOVAK WITH LARI BISHOP

9781647827540 · Hardcover
256 pages · 6 1/8" x 9 1/4" · US\$ 32.00

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A *Wall Street Journal* reporter's sweeping portrait of the electric vehicle gold rush and what it means to all of us.

Veteran automotive reporter Mike Colias documents the massive transformation from internal combustion engines to battery-powered vehicles.

He brings to life this business transformation's profound effect on everything and everyone.

9,000 copies sold

FEBRUARY 2025

Inevitable

Inside the Messy, Unstoppable Transition to Electric Vehicles

MIKE COLIAS

9781647825386 · Hardcover
256 pages · 6 1/8" x 9 1/4" · US\$ 32.00

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As employees begin to feel differently about work, leaders have been forced to scramble. In *Why Are We Here?*, workplace expert Jennifer Moss takes readers to the front lines of this massive and historic shift. Through extensive interviews, she uncovers the reasons work has changed and highlights the leaders and organizations that are doing things right.

“A very fine book, which in classic HBR style is supported by good examples and illustrations. A pleasure to read.” —*Inside Business*

7,000 copies sold

JANUARY 2025

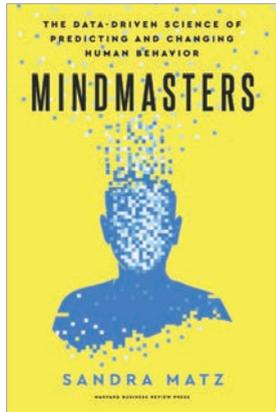
Why Are We Here?

Creating a Work Culture Everyone Wants

JENNIFER MOSS

9781647826130 · Hardcover
256 pages · 6 1/8" x 9 1/4" · US\$ 30.00

RIGHTS SOLD Hungarian: Central Kiadóí Csoport · Portuguese (Brazil): SRV · Slovak: Porta Libri



An inside look at how marketers, political campaigns, and companies use data-driven tactics to predict and change our behavior.

Columbia professor Sandra Matz offers a human take on the data-driven science of psychological targeting, revealing how big data opens a window into our most intimate selves and how this allows others to influence the choices we make.

“An eye-opening debut exposé.” —*Publishers Weekly*

11,000 copies sold

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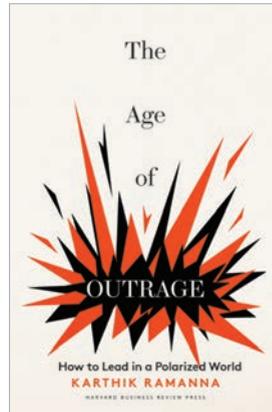
Mindmasters

The Data-Driven Science of Predicting and Changing Human Behavior

SANDRA MATZ

9781647826314 • Hardcover
256 pages • 6 1/8" x 9 1/4" • US\$ 30.00

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A first-of-its-kind look at the outrage that’s been directed at organizations around the globe—and how leaders can respond to it.

Outrage is everywhere, and many companies have found themselves in the crosshairs. Based on his popular Oxford leadership program, Karthik Ramanna offers a set of practices for leaders to navigate this age of polarization.

“A thoughtful new book.” —*The Economist*

5,000 copies sold

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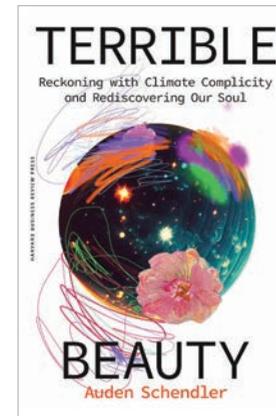
The Age of Outrage

How to Lead in a Polarized World

KARTHIK RAMANNA

9781647826291 • Hardcover
272 pages • 6 1/8" x 9 1/4" • US\$ 30.00

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This firsthand story of the corporate sustainability movement’s failure is an inspiring prescription for change. Companies carefully measure their carbon footprints. The problem is none of this will make a dent in solving the civilizational threat of climate change. *Terrible Beauty* speaks to this profound contradiction with a bracing reality check.

“Well-written and provocative. Be entertained, be mega-angry, but also be enlightened and inspired.” —*Inside Business*

5,000 copies sold

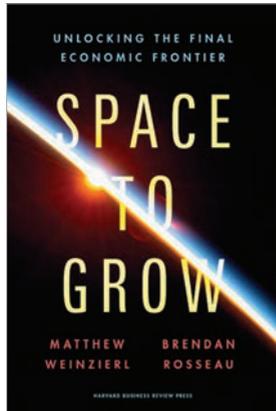
NOVEMBER 2024

Terrible Beauty

Reckoning with Climate Complicity and Rediscovering Our Soul

AUDEN SCHENDLER

9781647829759 • Hardcover
256 pages • 6 1/8" x 9 1/4" • US\$ 30.00



Space is the next great untapped market opportunity, and it's undergoing a commercial revolution right now. It's an awe-inspiring transformation driven by innovation, creativity, and new technology.

Authors Matthew Weinzierl and Brendan Rosseau, who teach a wildly popular course on the topic at Harvard Business School, explain how this market is forming and how it's becoming an ever more important source of value for businesses across industries.

6,000 copies sold

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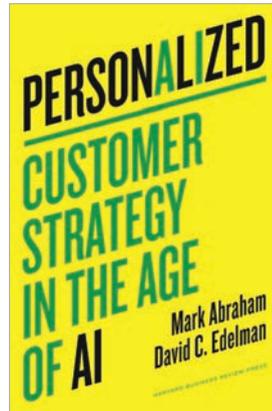
Space to Grow

Unlocking the Final Economic Frontier

MATTHEW WEINZIERL, BRENDAN ROSSEAU

9781647827168 • Hardcover
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Research shows that the vast majority of consumers want personalized experiences, and a select few companies are rising to the challenge.

Most companies are not doing personalization well, leading to wasted money and effort and missed expectations. To be done effectively, personalization must be a critical element of your organization's strategy.

Forbes Best Books of 2024

21,000 copies sold

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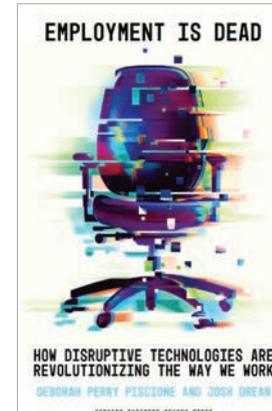
Personalized

Customer Strategy in the Age of AI

MARK ABRAHAM, DAVID C. EDELMAN

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Business is on the cusp of an inevitable and profound transformation. The emergence of disruptive technologies such as AI unlocks a whole new realm of work. It raises a pivotal question: is the era of traditional employment over?

Employment Is Dead ventures into unexplored territories to reveal how these innovations can transform work into more democratic, human-centric, and empowering experiences.

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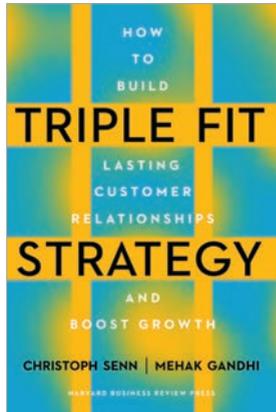
Employment Is Dead

How Disruptive Technologies Are Revolutionizing the Way We Work

DEBORAH PERRY PISCIONE, JOSH DREON

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Business-to-business selling is still dominated by trying to match products to needs and making deals. It's a relationship built on transactions.

There's a better way—value creation—in which supplier and customer collaborate as partners to build joint strategies and grow together. If you can escape the product-centric mindset and put customers at the heart of your sales strategy, positive results will follow.

Forbes Best Books of 2024

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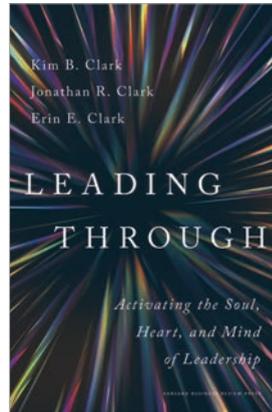
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Triple Fit Strategy

How to Build Lasting Customer Relationships and Boost Growth

CHRISTOPH SENN, MEHAK GANDHI

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256 pages · 6 1/8" x 9 1/4" · US\$ 35.00



Generative AI and the remote work revolution show us every day that we are in a new era. The rules and norms have changed—and so must leadership.

This important book illustrates the dynamic struggle between two competing paradigms of leadership: a paradigm that involves control over people and a new one that enables and inspires people.

“A leadership model fit for our times.”
—*Developing Leaders*

9,000 copies sold

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Leading Through

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KIM B. CLARK, JONATHAN R. CLARK, ERIN E. CLARK

9781647827618 · Hardcover
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Businesses that understand how to harness AI can surge ahead. Those that neglect it will fall behind.

Based on Paul Daugherty and James Wilson's experience and research with 1,500 organizations, the book reveals how companies are using the new rules of AI to leap ahead in innovation and profitability.

“A smart, thoughtful . . . vision of the future . . . well researched and plausibly presented.” —*Forbes*

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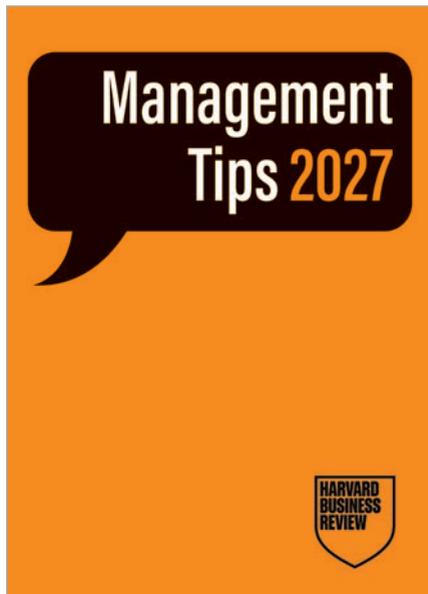
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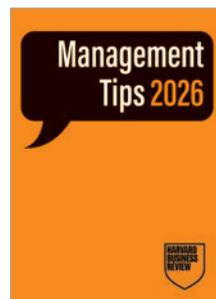
Bill McKibben, Mariner Books, 2024

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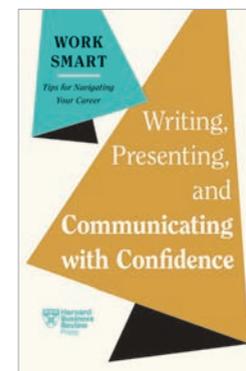
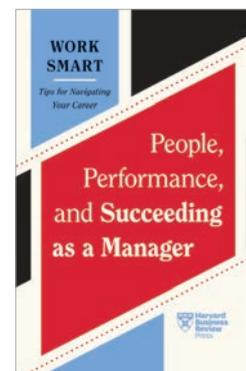
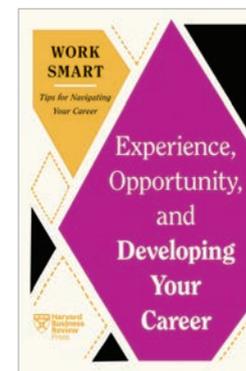
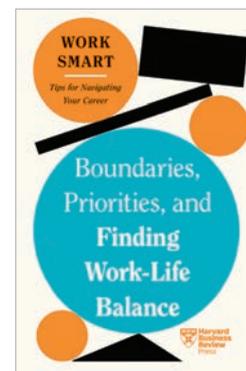
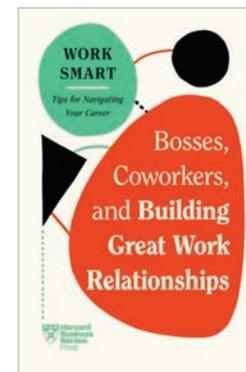
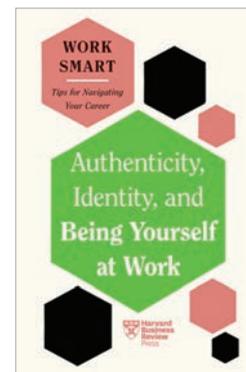
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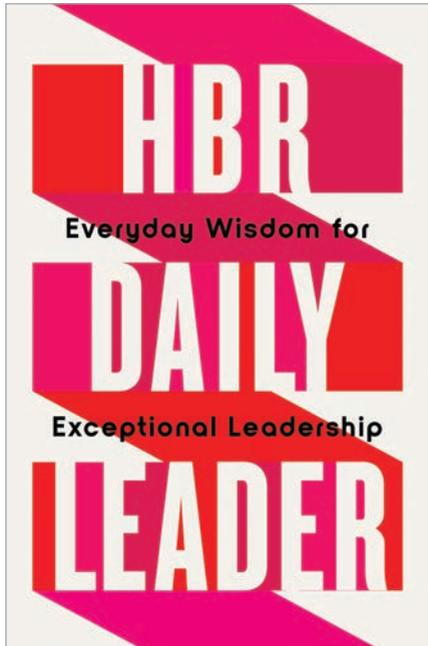
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*The Daily Stoic*Ryan Holiday, Stephen Hanselman,
Portfolio, 2016*The Maxwell Daily Reader*John C. Maxwell,
HarperCollins Leadership, 2011

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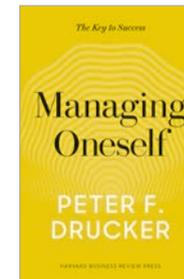
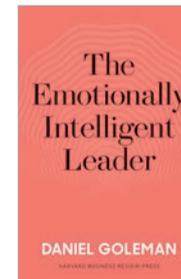
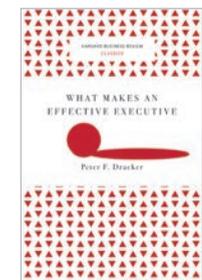
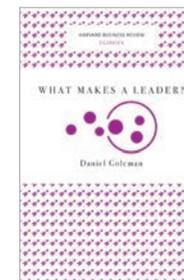
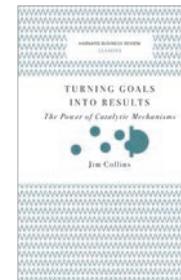
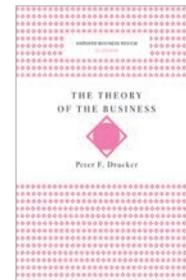
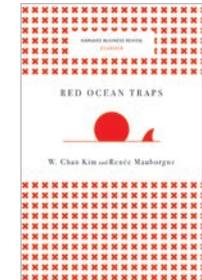
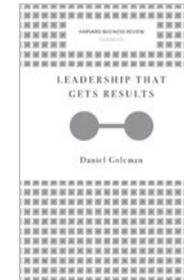
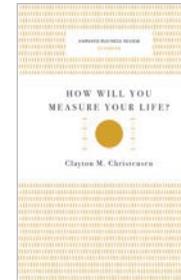
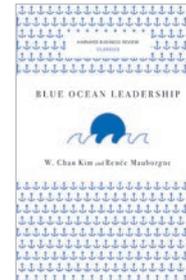
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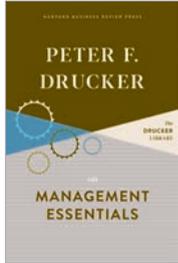
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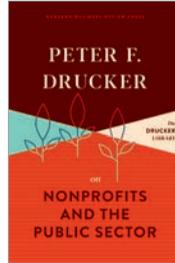
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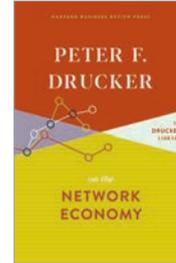
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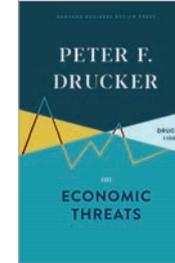
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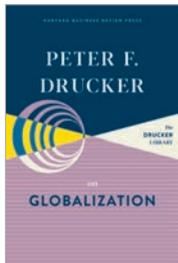
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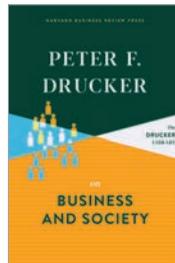
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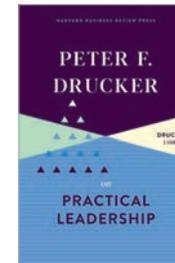
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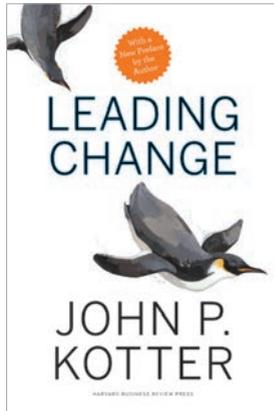
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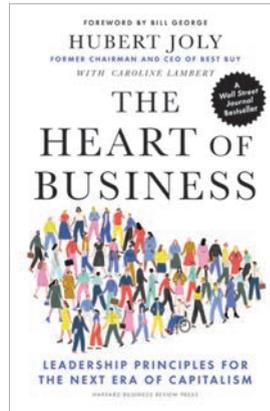
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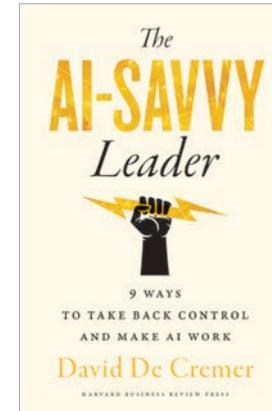
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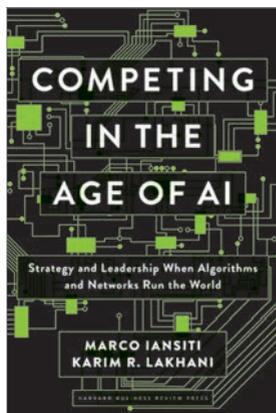
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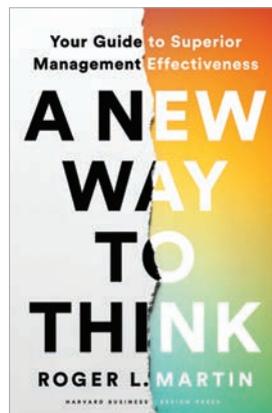
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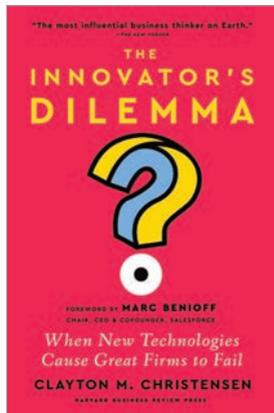
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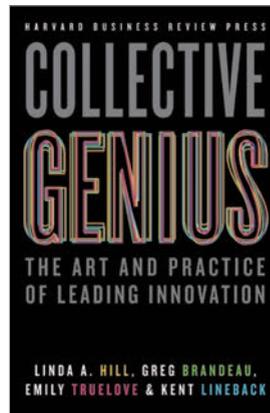
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Collective Genius makes the compelling argument that today's knowledge-intensive global economy demands innovation as a much deeper part of company culture. With vivid real-life voices and expert guidance from authors who've led innovation and creativity, this book expands and deepens our leadership wisdom and competence for a new century.

52,000 copies sold

JUNE 2014

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**LINDA A. HILL, GREG BRANDEAU, EMILY TRUELOVE,
KENT LINEBACK**

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Most leaders treat innovation as a big, special event; they run brainstorming meetings, organize idea jams, and send people to off-sites. This is wrongheaded. Instead, leaders need to change what their people actually do every day. *Innovation as Usual* shows how to make innovation an integrated part of people's daily work and how to effectively support and manage these behaviors.

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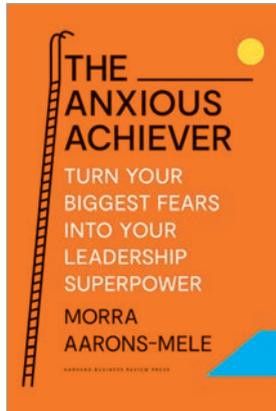
MARCH 2013

Innovation as Usual
How to Help Your People Bring Great Ideas to Life

PADDY MILLER, THOMAS WEDELL-WEDELLSBORG

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The Anxious Achiever is a book with a mission: to normalize anxiety in the workplace and help readers transform anxiety from an apparent weakness into a strength. Drawing from the successful podcast of the same name, the book is packed with practical advice to help readers confront bad habits, manage social anxiety, deal with criticism, and model healthy behavior as anxious leaders of organizations.

Shortlisted for Thinkers50 Distinguished Achievement Award for Leadership

22,000 copies sold

APRIL 2023

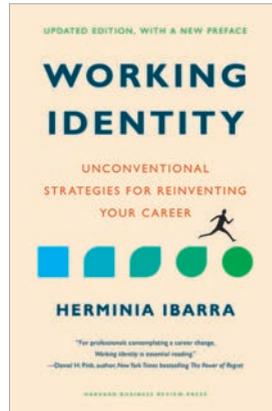
The Anxious Achiever

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Nearly all of us have entertained the notion of reinventing ourselves. Feeling burned out, unfulfilled, or just plain unhappy, we long to make the leap to a new and different career path. Bestselling author Herminia Ibarra presents a model for career reinvention that runs counter to conventional advice.

“*Working Identity* was a huge success. The updated book will at least emulate the success of the original.”
—*Forbes*

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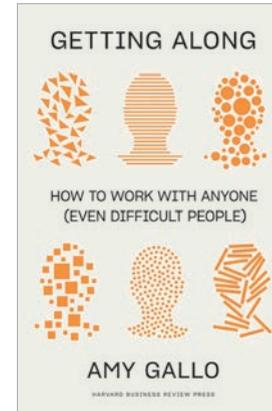
OCTOBER 2023

Working Identity (*Updated Edition, with a New Preface*)
Unconventional Strategies for Reinventing Your Career

HERMINIA IBARRA

9781647825560 • Hardcover
224 pages • 6 1/8" x 9 1/4" • US\$ 32.00

CURRENT LICENSEES Arabic: Majarra • Italian: Ayros • Japanese: Shoeisha • Simplified Chinese: Huazhang



Workplace expert and HBR podcast host Amy Gallo provides wise and friendly counsel to overcome workplace friction. She provides strategies to help you deal constructively with eight familiar types of difficult coworkers. Full of the latest behavioral science research and practical advice, *Getting Along* is an indispensable guide to navigating your toughest relationships at work.

“Dealing with tricky colleagues is hard. . . . Gallo sets out step-by-step tactics.” —*Financial Times*

32,000 copies sold

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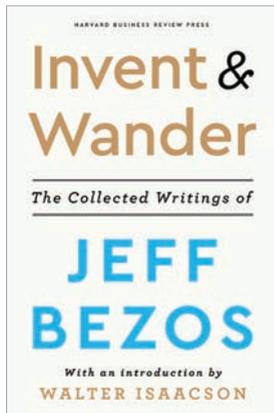
Getting Along

How to Work with Anyone (Even Difficult People)

AMY GALLO

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From this collection of Jeff Bezos’s writings, you’ll gain an insider’s view of the why and how of his success. *Invent & Wander* offers readers a master class in business values, strategy, and execution. Everyone from CEOs and entrepreneurs to the millions of people who use Amazon’s products and services will come to understand the principles that have driven the success of one of the most important innovators of our time.

119,000 copies sold

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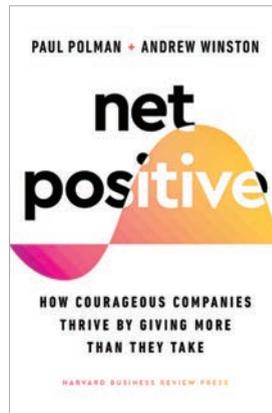
Invent & Wander

The Collected Writings of Jeff Bezos

**CONTRIBUTIONS BY JEFF BEZOS,
INTRODUCTION BY WALTER ISAACSON**

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In this candid and straight-talking book, Paul Polman, the ex-Unilever CEO who increased shareholder returns and ensured the company ranked number one for sustainability, and Andrew Winston, one of the world’s most authoritative voices on corporate sustainability, reveal how businesses can thrive by being *net positive*—giving more back to the world than they take.

“An advocate of sustainable capitalism explains how it’s done.” —*The Economist*

96,000 copies sold

OCTOBER 2021

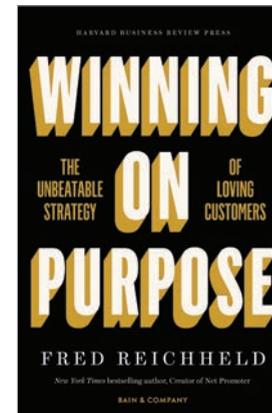
Net Positive

How Courageous Companies Thrive by Giving More Than They Take

PAUL POLMAN, ANDREW WINSTON

9781647821302 • Hardcover
352 pages • 6 1/8" x 9 1/4" • US\$ 30.00

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Fred Reichheld’s Net Promoter System (NPS) has spread far and wide and has been adopted by a range of companies, from industrial giants to digital innovators. Now Reichheld raises the bar and argues that the primary purpose of a business should be to enrich the lives of its customers. But winning on purpose isn’t easy. Reichheld unveils the earned growth rate, the first reliable measure of what he calls *good profits*. *Winning on Purpose* is your indispensable guide to making NPS the key to your own company’s success.

54,000 copies sold

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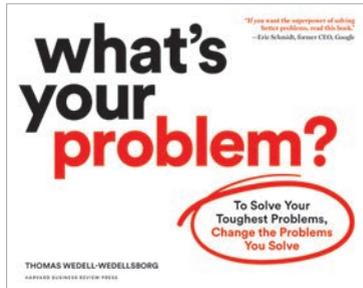
Winning on Purpose

The Unbeatable Strategy of Loving Customers

FRED REICHHELD

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If you have ever worked hard on something only to find you were focusing on the wrong problem entirely, then *What's Your Problem?* can help. In this visually engaging and friendly book, you'll learn reframing, a crucial, underutilized skill that you can easily master. Teach yourself and your team to reframe, and growth and success will follow.

"If you want the superpower of solving better problems, read this book." —Eric Schmidt, former executive chairman, Google and Alphabet

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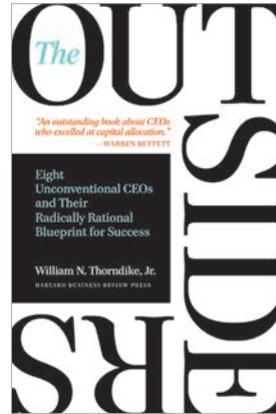
What's Your Problem?

To Solve Your Toughest Problems, Change the Problems You Solve

THOMAS WEDELL-WEDELLSBORG

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Learn the traits and methods of eight individualistic and low-profile CEOs whose firms' average returns outperformed the S&P 500 by a factor of twenty. The book reveals a compelling alternative model for anyone interested in leading a company or investing in one—and reaping extraordinary returns.

"An outstanding book." —Warren Buffett

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15,000 sold in the past year

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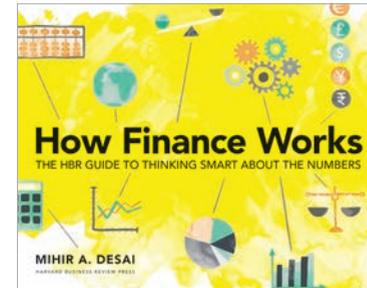
The Outsiders

Eight Unconventional CEOs and Their Radically Rational Blueprint for Success

WILLIAM N. THORNDIKE, JR.

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Mihir Desai—Harvard Business School professor and cohost of the podcast *After Hours*—guides readers through the complex but endlessly fascinating world of finance. With entertaining case studies, interactive exercises, and a conversational style, he tackles a broad range of topics that will help you start thinking more deeply about the numbers, whether you're a student, a manager, an aspiring chief financial officer, or an entrepreneur.

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MARCH 2019

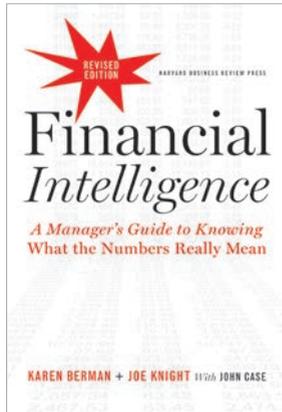
How Finance Works

The HBR Guide to Thinking Smart about the Numbers

MIHIR A. DESAI

9781633696709 • Paperback
288 pages • 9 1/2" x 7 1/5" • US\$ 35.00

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Accessible, jargon-free, and filled with entertaining stories of real companies, *Financial Intelligence* gives nonfinancial managers the confidence to understand the nuance beyond the numbers. The updated edition brings the numbers up to date and includes questions about the financial crisis and broader financial and accounting literacy.

327,000 copies sold
21,000 sold in the past year

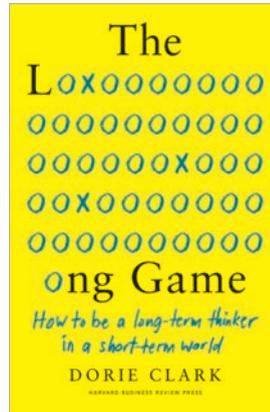
JANUARY 2006 & FEBRUARY 2013

Financial Intelligence (*Revised Edition*)
 A Manager's Guide to Knowing What
 the Numbers Really Mean

KAREN BERMAN, JOE KNIGHT, JOHN CASE

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Top business thinker Dorie Clark shares unique principles, frameworks, and her own experiences to show how to break out of day-to-day routines and achieve lasting success. She explains how, by doing small things over time, readers can achieve their goals and transform their lives and careers.

“An expert at self-reinvention and helping others make changes in their lives.” —*New York Times*

A *Wall Street Journal* bestseller

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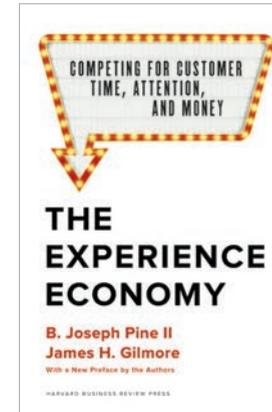
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The Long Game
 How to Be a Long-Term Thinker
 in a Short-Term World

DORIE CLARK

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With a brand-new preface, the authors make an even stronger case for experiences as the critical link between a company and its potential audience. They take the original idea that experiences and transformations are the basis for future business growth and prosperity and broaden its application to the demands of today's increasingly distractible, time-starved world.

249,000 copies sold (all editions)
3,000 sold in the past year

DECEMBER 2019

The Experience Economy (*Updated with a New Preface*)
 Competing for Customer Time,
 Attention, and Money

B. JOSEPH PINE II, JAMES H. GILMORE

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 368 pages • 6 1/8" x 9 1/4" • US\$ 32.00

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